

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_106798
Title of the Manuscript:	AN ECONOMIC ANALYSIS ON MARKETING OF BANANA IN GHAZIPUR DISTRICT OF UTTAR PRADESH
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>The article entitled "AN ECONOMIC ANALYSIS ON MARKETING OF BANANA IN GHAZIPUR DISTRICT OF UTTAR PRADESH", presents as its main objective, an economic analysis of banana marketing in the district of Uttar. In this sense, this work provides important information about the supply chain and logistics of food products such as bananas and their importance for the global economic sector of food products as well as for local agriculture and rural producing areas; Thus demonstrating the great importance of this study, in identifying flaws in the banana marketing system such as lack of organization, inadequate transport facilities, heavy commissions, among other factors that must be improved in order to seek excellence in the commercialization of this fruit as a way of guarantee of international marketing requirements and added value to bananas for producers in this district; The study proves to be of great importance for the development of new technologies or post-harvest marketing techniques for bananas in this district, however the work needs to be updated in its entire theoretical framework as the most up-to-date reference is from 2016, and should always take care that they are up to date, that is, preferably cite those from the last five years, especially for studies like this; As a final analysis, I give a favorable opinion for its publication as long as the observations are resolved.</p>	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 		
<p>Optional/General comments</p>		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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