

Review Form 1.7

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_105674
Title of the Manuscript:	EMPLOYMENT AND PROMOTION POLICIES IN MEDIA ORGANISATIONS IN TANZANIA: EVIDENCE FROM THE IPP MEDIA, THE TSN AND MWANANCHI CORPORATION
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u>	Not much clear as sample Size is 12 only, concept is to be evaluated from genesis Not clear Not Sure So much description , missing links Not sure Yes, but many quantative data (secondary) reference missing It seems to much focused on Tanzania media industry	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	Yes , except grammar in LR	
Optional/General comments	Too long research paper but primary data IDI only 12	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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