

Review Form 1.7

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_105674
Title of the Manuscript:	EMPLOYMENT AND PROMOTION POLICIES IN MEDIA ORGANISATIONS IN TANZANIA: EVIDENCE FROM THE IPP MEDIA, THE TSN AND MWANANCHI CORPORATION
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajarr.com/index.php/AJARR/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>Yes, because the data exploration and discussion were complete and detail.</p> <p>Yes, it was suitable for gender equity purpose.</p> <p>Yes, it was</p> <p>Yes, the structure was appropriate and well organize.</p> <p>Yes, it was good for the reference and its still limited to be discuss.</p> <p>Yes, this article discuss the behaviour of woman in some perspective that some time to be consider by the leader when women take decision of brand and buying something.</p> <p>https://jbhost.org/jbhost/index.php/jbhost/article/view/450/pdf</p> <p>This article need huge evident to support in the implementation.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	Yes	
<p>Optional/General comments</p>		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p>(If yes, Kindly please write down the ethical issues here in details)</p>	

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