

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_105755
Title of the Manuscript:	Consumer's Preference for Various Types of Wood for Household Application
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy>)

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> 1. The manuscript does not show the importance of the scientific community. <u>Introduction:</u> a. Justify a clear problem statement for the choice of various wood types for wood selection and its broader applications. b. Justify and elaborate on how the performance of wood in use and the chemical products extracted from wood based on the problem statement. c. The theoretical framework shows the method of data analysis which is not relevant and need to restructure towards theory concept that this study adopted. <u>Methodology:</u> a. Clear justification and elaboration with proof are needed for identifying the study area with the problem statement. b. Justify and prove how these data collection method will be evaluated and derived from the literature review based on the problem statement. c. Explain the method framework developed in detail for this study. <u>Results and Discussion:</u> a. Justify and explain how value is the research findings for analysing the factors influencing consumer preferences. b. Clear justification and elaboration with analyse proof are needed for identifying the choice of various wood types for wood selection and its broader applications based on the problem statement. <u>Conclusion:</u> a. Clear justification and findings need to be stated accordingly based on the problem statement. b. Refine and restructure the conclusion accordingly. c. Elaboration and justification are needed based on the literature outcomes and prove it based on the problem statement outcomes of this study. d. Elaborate the choice of various wood types for wood selection and its broader applications based on the gaps and literature findings. 2. The title of the article is not suitable and need to focus on the contribution of the study. 3. The abstract of the article is not comprehensive. <u>Abstract: Need to be refined</u> Introduction: A clear definition and elaboration need to be justified the choice of various wood types for wood selection and its broader applications context. Problem Statement: A proper statement and justification need to be stated and elaborated to show the problem that this research intends to solve. Methods: A proper statement and elaboration are needed to show what methods have been used and how these methods will assist in solving the problems and answering the objective of the research context. Results and Findings: The significance value of the findings need to be stated and justify how the choice of various wood types for wood selection and its broader applications. The subsections and structure of the manuscript are not appropriate and need to be restructured based on. 1. Introduction. 	

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	<p>2. Literature Review.</p> <p>3. Methodology.</p> <p>4. Results and Discussion.</p> <p>5. Conclusion.</p> <p>4. The manuscript is not scientifically correct, where research approach was not clearly stated based on the problem statement and the development are not properly evaluated based on the theoretical framework. There is statement mentioning about coconut milk market which is not relevant to wood types.</p> <p>5. References: Need to be latest from the duration of 5 years from 2019 to 2023.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>1. Proofreading needs to be done for clear sentences and grammatical errors throughout the manuscript.</p> <p>2. All Abbreviations need to be stated clearly throughout the manuscript and re-check accordingly.</p>	
<p>Optional/General comments</p>	<p>1. Refine and restructure the article for clear novelty that shows the valuable findings from the study and creates a better understanding of the readers' perspectives.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p>(If yes, Kindly please write down the ethical issues here in details)</p>	

Reviewer Details:

Name:	Mailasan Jayakrishnan
Department, University & Country	School of Computing and Data Science, Xiamen University, Malaysia