

## Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_105242
Title of the Manuscript:	Business Plan and Implementation Report on Star-Egg: Omega-3-Enriched Egg in Sleman Yogyakarta
Type of the Article	Original Research Article.

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebo.com/index.php/AJEBA/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</li> <li>2. Is the title of the article suitable? (If not please suggest an alternative title)</li> <li>3. Is the abstract of the article comprehensive?</li> <li>4. Are subsections and structure of the manuscript appropriate?</li> <li>5. Do you think the manuscript is scientifically correct?</li> <li>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</li> </ol> <p><b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b></p>	<p>The manuscript in its construct works on an important and intriguing topic on Omega 3 eggs. However, the research is fairly limited in terms of reporting and thus does not contribute significantly to the existing literature.</p> <p>Title is appropriate in reference to the manuscript.</p> <p>Abstract of the article is comprehensive and appropriate in context of the manuscript.</p> <p>The manuscript follows the appropriate structure however section related to the Objectives and Research Methodology needs to be clearly specified and defined.</p> <p>Manuscript needs to add section related to methodology adopted that helped in framing the study. The manuscript needs to define its research type.</p> <p>References are sufficient.</p>	
<p><b>Minor</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. Is language/English quality of the article suitable for scholarly communications?</li> </ol>	<p>The manuscript needs to be revised for the flow of text. The article requires revision to address issues with the incorrect language usage, overly short paragraphs, and inadequate explanation of topics that fail to provide a comprehensive context.</p>	
<p><b>Optional/General</b> comments</p>	N/A	

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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