

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_107858
Title of the Manuscript:	EFFECT OF COST EFFICIENCY RESTRUCTURING STRATEGY ON FINANCIAL PERFORMANCE OF COFFEE COOPERATIVE SOCIETIES IN MERU COUNTY
Type of the Article	Research

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>Yes</p> <p>Yes</p> <p>Objective is to be included but other information are sufficient</p> <p>Structure of methodology is not appropriate</p> <p>Yes</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>To be checked</p>	
<p>Optional/General comments</p>	<p>Narrative description has been written as methodology in abstract but not included in text. Justification is required in background Revision required in statement of the problem. It is suggested to raise the issues using previous studies. Source of theoretical framework is required. Better to use measurement of construct in methodology. Section D of questionnaire is out of scope. Please check. I hope definition in methodology is not required. Books and journals for review are not secondary data. Please correct. Give citation for excellency of response rate. Please give evidence for alpha value cut-off point. Please calculate cornbach's alpha value and show in your article. Mean calculation does not present relationship. It only shows the position of construct/ variables. It is better to use independent 't' test for testing statistical significance of mean. R2 is .756 but you have explained as 75 %. Please correct it. Remodel the title of table 6. You can not explain as one unit chage using Likert scale. Discussion is missing. Please add it Summary of results is not needed. Show your academic contributions Conclusions should be in detail. Please, consider questionnaire while writing it. Need to add further research implications Manage citations as per APA 7th edition. Preassumption of citation is not only normality test. Please prove other assumptions too like linearity, multicollinearity etc. Some references are not correct.Please check and correct them.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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