Review Form 1.7

Journal Name:	**Asian Journal of Economics, Business and Accounting**
Manuscript Number:	**Ms_AJEBA_108143**
Title of the Manuscript:	**INFLUENCE OF KNOWLEDGE MANAGEMENT IN INCREASING INNOVATION CAPABILITY AND COMPETITIVE ADVANTAGE WITHIN PRIVATE UNIVERSITIES SECTOR IN THE STATE OF KUWAIT**
Type of the Article	

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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments **1. Is the manuscript important for scientific community?** (Please write few sentences on this manuscript) **2. Is the title of the article suitable?** (If not please suggest an alternative title) **3. Is the abstract of the article comprehensive?** **4. Are subsections and structure of the manuscript appropriate?** **5. Do you think the manuscript is scientifically correct?** **6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.** **(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)**	1.This manuscript is important for the scientific community to help enrich references and for further research on different research objects even though it does not have a level of novelty. 2.The title of the article is too long and confusing to read that I suggest alternative the tittle are "the influence of knowledge management on increasing innovation and competitive advantage in the private university sector in Kuwait" (the title should be the influence of variable X on variable Y1 and variable Y2) its correct ? Hypotheses testing indicated its high level of correlation, and the independent variables account for 94.9% of the variance in the dependent variable Simultaneously there is a positive and significant influence of variable X on Y1 and Y2 (H1 and H2) 3. Abstract it's OK , but I suggest the keywords is : **knowledge management, Innovation Capabilities, Competitive Advantage** 4. a) Apple used its innovative capabilities in order to present iPhone, iPad, and Apple Watch b) Google is also innovative in terms of presenting Google Maps which made wonders in supporting navigation service in the world, not to mention Google Drive which is now the number 1 knowledge storing drive in the world c) The innovation capabilities of Amazon helped to be the number one retailer in the world with its cloud computing and logistics d) Tesla appeared with its innovative capabilities in electric cars and advanced driving technologies e) Procter & Gamble used their innovation capabilities in terms of product development and marketing approaches (Where do these assumptions about innovative capabilities come from? Please explain whose research results? that some of these companies are so measurable for their innovative capabilities) 5. This manuscript is important for the scientific community to help enrich references and for further research on different research objects even though it does not have a level of novelty. Are references sufficient and recent	
Minor REVISION comments **1. Is language/English quality of the article suitable for scholarly communications?**	Its suitable	
Optional/General comments	the title must be emphasized and clarified again in accordance with the hypothesis (variable X to Y1 and Y2) and in the conclusion please explain its influence comprehensively	

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PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	

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