

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_100138
Title of the Manuscript:	Determinants of Market Outlets Choices Among Smallholder Mango and Passion Fruit Farmers in Kenya
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> 1. Manuscripts are very important in scientific work. manuscripts that contain interesting information and are needed according to developments will be very much needed by readers in developing and making decisions through the research provided. 2. The title of the article is appropriate. 3. The abstract of the article is complete. The author only needs a little improvement according to the writing guidelines. 4. The subsections needs a little adjustment with the given writing rules 5. The text is correct 6. The references provided are up to date 	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 	<ol style="list-style-type: none"> 1. The quality of the language/English of the article is suitable for scientific communicatio 	
<p>Optional/General comments</p>	<p>This paper requires improvement in the guidelines for writing and the importance of making arguments accompanied by related research to strengthen the results of the research that will be presented</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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