

Review Form 1.7

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| Journal Name: | Asian Journal of Agricultural Extension, Economics & Sociology |
| Manuscript Number: | Ms_AJAEES_107266 |
| Title of the Manuscript: | Transforming Agriculture through Radio in Selected Value Chains in Nakuru County, Kenya |
| Type of the Article | |

PART 1: Review Comments

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| <p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p> | <p>Yes, but requires serious revision. It has serious language issues, contains elementary definitions and concepts (it looks it is an undergraduate paper), and references are old, to mention some.</p> <p>The importance of radio transmissions for technology transfer in the agriculture sector (or a version of it) is another alternative.</p> <p>No, it needs some revision to remove the elementary concepts/definitions and include major findings and benefits of the radio transmission.</p> <p>I have suggested some changes on the structure, for example, sample information and stats are included under results and discussion.</p> <p>Yes.</p> <p>References are mostly old.</p> <p>It appears to me that this is an undergrad paper which may not be suitable for most of the advanced journals. But, it can be reworked if the writer gets help from senior researchers.</p> | |
| <p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p> | <p>There are editorial issues that need to be corrected, and it needs some cleaning.</p> | |
| <p>Optional/General comments</p> | <p>Some of the findings can be helpful for future farmer engagement through radio, and a guide to some universities on how to engage with their communities. However, significant work is needed to clean it up. The structure also needs some work to shorten it.</p> | |

PART 2:

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| <p>Are there ethical issues in this manuscript?</p> | <p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p> | |

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Reviewer Details:

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| Department, University & Country | Canada |