

## Review Form 1.7

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| Journal Name:            | Asian Journal of Economics, Business and Accounting                        |
| Manuscript Number:       | Ms_AJEBA_106310  |
| Title of the Manuscript: | Strategic Choice and Organizational Performance of SMEs in Mombasa County. |
| Type of the Article      | Original Research Article  |

### PART 1: Review Comments

|   | Reviewer's comment  | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|---|---|---|
| <b>Compulsory</b> REVISION comments<br><br>1. Is the manuscript important for scientific community?<br>(Please write few sentences on this manuscript)<br><br>2. Is the title of the article suitable?<br>(If not please suggest an alternative title)<br><br>3. Is the abstract of the article comprehensive?<br><br>4. Are subsections and structure of the manuscript appropriate?<br><br>5. Do you think the manuscript is scientifically correct?<br><br>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.<br><br><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u> | Yes<br><br>Suitable<br><br>Please revised the abstract<br><br>Yes<br><br>Yes<br><br>Yes |   |
| <b>Minor</b> REVISION comments<br><br>1. Is language/English quality of the article suitable for scholarly communications?  | Suitable  |   |
| <b>Optional/General</b> comments  |   |   |

### PART 2:

|  | Reviewer's comment   | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| Are there ethical issues in this manuscript? | <i>(If yes, Kindly please write down the ethical issues here in details)</i> |   |

### Reviewer Details:

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|----------------------------------|---------------------------------------|
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| Department, University & Country | Unievrsitas Sumatera Utara, Indonesia |