

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_107213
Title of the Manuscript:	THE EFFECT OF PRICE, SERVICE QUALITY, PRODUCT QUALITY ON CUSTOMER SATISFACTION AT PT. DYNAMIC BUAH NUSANTARA
Type of the Article	

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>1- Yes, it is considered important because the field of consumer behavior and satisfaction is one of the important matters that business organizations seek, especially since the opinions and desires of consumers are volatile.</p> <p>2- yes</p> <p>3- The abstract needs further strengthening and clarification</p> <p>4- yes</p> <p>5- yes</p> <p>6- Understanding consumer behavior toward adoption of e-wallet with the moderating role of pandemic risk: an integrative perspective</p> <p>The impact of electronic sales channels on customers response of convenience products outlets stores</p> <p>Social Media Marketing during COVID-19: Behaviors of Jordanian Users</p> <p>Factors influence user's intention to continue use of e-banking during COVID-19 pandemic: the nexus between self-determination and expectation confirmation model</p> <p>Consumer impulsive buying behavior of services sector in Jordan</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	Yes	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)

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Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	
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