

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_107213
Title of the Manuscript:	THE EFFECT OF PRICE, SERVICE QUALITY, PRODUCT QUALITY ON CUSTOMER SATISFACTION AT PT. DYNAMIC BUAH NUSANTARA
Type of the Article	RESEARCH ARTICLE

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>This manuscript is important to the scientific community</p> <p>The title of this article is appropriate</p> <p>The article abstract is incomplete</p> <p>The subsections and structure of the manuscript are appropriate</p> <p>In my opinion, the manuscript is quite scientifically correct</p> <p>The references are adequate and up to date</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>The quality of the English in the article is quite suitable for scientific communication</p>	
<p>Optional/General comments</p>	<p>In the abstract it is necessary to add research suggestions, both theoretical and practical suggestions.</p> <p>The bibliography uses a consistent typeface.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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