

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_109995
Title of the Manuscript:	A STUDY ON COMMUNICATION BEHAVIOUR OF WHEAT GROWERS IN REASI DISTT. OF JAMMU & KASHMIR, INDIA
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. This study provides valuable insights for policymakers, agricultural extension services, and researchers aiming to enhance communication practices in the agriculture sector, specifically for wheat growers in Reasi district.</p> <p>2. "Exploring Information Processing and Dissemination: A Study on Communication Behavior among Wheat Growers in Reasi Distt. of Jammu & Kashmir, India."</p> <p>3. In summary, while the abstract effectively establishes the research gap and outlines the methodology, improvements in streamlining the text, providing background information, incorporating a theoretical framework, and contextualizing findings would enhance the overall quality of the abstract.</p> <p>4. Overall, your manuscript appears to be well-organized, presenting a logical flow from introduction to conclusion. Adding a limitations, and recommendations for future research could further enhance the completeness of your paper.</p> <p>5. The presented text offers a well-structured and comprehensive analysis of the communication behavior of wheat growers in the Reasi district. While it effectively communicates the key aspects of the study, incorporating a theoretical framework and providing a more nuanced interpretation of the findings could elevate the scholarly depth of the research.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>		
<p>Optional/General comments</p>		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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