

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_107859
Title of the Manuscript:	THE EFFECT OF OPERATIONAL STRATEGY ON ORGANIZATIONAL PERFORMANCE OF COMMERCIAL BANKS IN MERU COUNTY, KENYA
Type of the Article	Result of research

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. Yes, it is.</p> <p>2. Yes, it is very suitable</p> <p>3. Yes, the abstract is complete. It consists of the aim, method, and results of the study.</p> <p>4. The subsections and structures are not appropriate. They should be restructured using the template of AJEBA.</p> <p>5. Yes, the manuscript is scientifically correct.</p> <p>6. Yes, the references are sufficient and recent.</p> <p>Give more strong arguments about the results of this study. The discussion should be more clearly and relate with table 3.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>1. Yes, the language is suitable for scholarly communications.</p>	
<p>Optional/General comments</p>	<p>Generally, the manuscript is good, but the structures of the writing should be revised based on the template of AJEBA.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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