

Review Form 1.7

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSSE_109361
Title of the Manuscript:	Community Empowerment Through Digital Marketing Optimization-Based Sociopreneurship Training
Type of the Article	Case study

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. The manuscript is an attempt to integrate socials into productive venture through digital marketing which is considered important to the community.</p> <p>2. I suggest: Integration of Community Empowerment and digital marketing using social media platforms</p> <p>3. Abstract is not comprehensive enough. A good abstract should summarize the issues, the methodology, theory, findings, recommendations and gaps for further research.</p> <p>4. The sub-sections and structure is appropriate, only that the methodology was not detail in terms the population and sample selection procedure.</p> <p>5. The manuscript made useful contributions to knowledge and expand the frontiers of digital economy.</p> <p>6. References should be updated to the last five years because lots of materials on digital marketing are recent publications</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	Some editorial work is necessary to enrich the manuscript.	
<p>Optional/General comments</p>	Use of pictures with covered face may not be necessary, if the consent is not properly sorted it may be considered as unethical.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Review Form 1.7

Reviewer Details:

Name:	Ndanusa Mohammed Manzuma
Department, University & Country	National Institute of Legislative and Democratic Studies, Nigeria