

Review Form 1.7

Journal Name:	Asian Journal of Research in Computer Science
Manuscript Number:	Ms_AJRCOS_109118
Title of the Manuscript:	Customer Preference for Electronic Payment Systems for Goods: A Case Study of some Selected Shopping Malls, Bolgatanga
Type of the Article	Original Research Article

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><u>Compulsory</u> REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>		
<p><u>Minor</u> REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 		
<p><u>Optional/General</u> comments</p>	<p>Greetings, Thank you for giving me an opportunity to review this manuscript Customer Preference for Electronic Payment Systems for Goods: A Case Study of some Selected Shopping Malls, Bolgatanga</p> <p>This article aims to analyse the transformation of payment systems in the digital age has reshaped the way customers interact with businesses. This study, conducted at Melcom Mall in Bolgatanga, Upper East Region, Ghana, delves into "Customer Preference for Electronic Payment Systems for Goods." Through extensive surveys and analysis, this paper reveals critical insights into the electronic payment behaviors and preferences of customers .The Research design used in this paper is Descriptive Research Design. The author collected the data from the upper east region, Bolga . The Research method used in this study is Case Study Method.The author collected the data through interview in the form of questionnaire The sampling size is 208.The author analysed the data by statistically analyzed using seabons libraries from the python programming language. The results of these data will be presented using graphs and charts.</p> <p>The Key findings underscore the dominance of monthly electronic payment usage, with mobile wallets emerging as the preferred method. Customers exhibit high levels of satisfaction, emphasizing the importance of user-friendly and secure payment solutions. Convenience and security play pivotal roles in shaping customer choices, while rewards and promotional campaigns also significantly influence their preferences. Despite the success of electronic payments, customers express concerns about hidden fees, technical issues, and the responsiveness of customer support. The Overall status of this study is very good . The presentation of this article is very simple and easy to understand. The suggestion and recommendation of this article is Good.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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