

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_109427
Title of the Manuscript:	Meat Industry of India: Structure, Conduct and Performance Analysis
Type of the Article	

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><u>Compulsory</u> REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>Yes, Analysis, behavior and performance of an industry in the market can identify the nature of pricing and competition of industries in the market by examining the structure, Through behavior analysis, industries adapt to the market by analyzing different conditions And by examining the performance of the industry, the efficiency of industries and technical progress and justice in distribution are examined. All these things improve consumer access to goods and services.</p> <p>No, Since in the literature of industrial economy, the market includes three elements, structure, conduct and performance, I suggest that it is better to add the word "Market" in the title of the article. For example(meat Industry Market of India: Structure, Conduct and Performance Analysis). Or (india meat industry market: Structure, Conduct and Performance Analysis)</p> <p>yes</p> <p>Yes</p> <p>Yes</p> <p>No, The reference of the article in the model specification section is appropriate, but All good quality journal articles will include a small Literature Review after the Introduction paragraph. It makes the reader's mind more clear about your research work, This point is not mentioned in this article, For example, refer to (Mitic, V., Kilibarda, N., Brdar, I., Kostic, M., Sarcevic, D., Karabasil, N., & Mizdrakovic, V. (2018). Measuring competitiveness in the meat industry market: Are there any oligopolies in Serbia?. <i>Scientific journal" Meat Technology"</i>, 59(2), 127-136.)</p> <p>A good paper but it needs some rethinking:</p> <ol style="list-style-type: none"> 1. The "JEL" classification is a standard method of classifying scholarly literature in the field of economics. But This article lacks jel classification. 2. In the explanations of Table 2 related to the Herfindahl index, the author wrote that " Moreover, although there has been a decrease in market concentration over the years, the decline hasn't been pronounced ", But the Herfindahl index figures in Table 2 from 2014 to 2022 show an increasing trend of concentration. (The higher the numerical value of the Herfindahl index, the higher the concentration of companies in the industry). 3. The author stated below table 5 that " Market Concentration: Despite the implementation of several liberal policy measures aiming to diversify the market, there has been only a slight reduction in market concentration". This statement is 	

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	contrary to the Herfindahl index statistics presented in Table 2. Table 2 shows that the Herfindahl index, which is a measure to evaluate concentration, has increased over the years	
Minor REVISION comments		
1. Is language/English quality of the article suitable for scholarly communications?	yes	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	-

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