

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_108538
Title of the Manuscript:	AFFECT COMPANY PERFORMANCE, GCG AND CONTROL OF OPERATION COST?
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>Can be</p> <p>Ok</p> <p>Needs improvement</p> <p>Ok</p> <p>Needs improvement</p> <p>Adequate</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>Ok.</p>	
<p>Optional/General comments</p>	<p>Place and Duration of Study: The information utilized includes both primary data gathered through questionnaires and secondary data gathered from SEO Businesses in Indonesia receiving SEP== Duration is not known</p> <p>The purpose of descriptive analysis is to provide a broad account of the ways in which respondents responded to the statements that were included in the questionnaire. The researcher will describe in detail the replies of the 56 respondents, which will be gathered together as descriptive statistics, based on the outcomes of the responses the respondents provided concerning the factors that were researched by the researcher. It is not clear who the respondents were and how they are selected. In the absence of such details the value of the papers is limited.</p> <p>When we are doing hypothesis testing, it is imperative that the hypotheses are stated formally. None of the hypotheses is stated. Kindly correct these and enhance the quality of the article.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	R Ramakrishnan
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