

Production and characterization of tomato (*Lycopersicon esculentum*) jam

1 ABSTRACT

Aim: This study was carried out with the aim of developing and characterizing jam based on tomato fruit.

Methodology: Four (04) formulations such as A, 50% pulp, 50% sugar; B, 59% pulp, 40% sugar, 0.5% citric acid and 0.5% pectin; C, 69% pulp, 30% sugar, 0.5% citric acid, and 0.5% pectin; D, 79% pulp, 20% sugar, 0.5% citric acid, and 0.5% pectin, were made and characterized in terms of pH by potentiometer, moisture by desiccation at 105° C, total soluble solids content (°Brix) by refractometry, titratable acidity by titration with 0.1N NaOH, and sensory analysis by effective methods. The data was evaluated using Rstudio 4.2.1 software.

Results: The results showed pH ranging from 4.84 to 5.09, soluble solids content from 39.79 to 66.42 °Brix, titratable acidity in the range of 0.52 to 1.07%, and moisture content between 10.75 and 41.86%. The acceptance test showed that formulation A had the highest score of around 75%.

Conclusion: Tomatoes proved to be an excellent and viable raw material for jam production.

2
3 *Keywords: Jam, tomato, physicochemical quality, sensory analysis.*

5 1. INTRODUCTION

6
7 Tomatoes are one of the most important and popular vegetables in the world. Tomatoes are
8 rich in vitamins and minerals, and in Mozambique are considered an important food crop for
9 the population, both in rural areas and in urban centers [21].

10 This fruit contains vitamins A and C and can be eaten in a variety of ways: fresh, *in natura*, *in*
11 *salads*, or processed into tomato pulp, dehydrated tomatoes, and jam. The tomato belongs
12 to the *Solanaceae* family and is a herbaceous plant with a flexible stem variable growth. It is
13 a climacteric fruit, and its ripening process is perceived by the color change that begins
14 around the seed and then passes to the skin, it has a high deterioration capacity and cannot
15 be stored for a long time due to its nature [38].

16 Once harvested, tomato ripeness is the result of a series of physical and chemical
17 transformations that lead to physiological and biochemical changes in the fruit, such as
18 changes in color, appearance, hardness, weight, total soluble solids, pH value, and titratable
19 acidity [5].

20 The production of jam is a way of taking advantage of the benefits of fruit consumption and
21 conservation, avoiding losses due to overproduction, and ultimately producing higher-value
22 products [19]. Jam processing follows a relatively simple method, requires very little
23 equipment, and also allows the industry to use fruit that is not suitable for jams and
24 diversification [36].

25 Jam are attractive healthy foods because they are rich in fiber, vitamins, and carbohydrates
26 [4]. Jam can be defined as a product obtained by concentrating pulp or juice with enough
27 sugar, pectin and acid to reach a concentration sufficient to gelatinize after cooling [14].

28 Tomato is a climacteric fruit (after harvest it still continues to perform its physiological
29 functions) and is easy to deteriorate. Its deterioration can be accelerated by damage to the
30 fruit during and after harvesting, transportation, storage and marketing. However, the
31 following study focuses on the production and characterization of tomato jam with purpose of
32 helping to minimize post-harvest losses of tomatoes as an alternative way of consuming and
33 preserving food. The choice of producing tomato jam was due to the fact that it is a very
34 versatile product in terms of how it is consumed, and can be used as an accompaniment to
35 bread and cookies. In addition, its production does not involve high production costs and
36 does not require sophisticated equipment. The jam is easy to preserve and can be stored at
37 room temperature and produced locally by the communities. The main aim of the research
38 was to produce and evaluate the physicochemical and sensory properties of tomato jam.

39 **2. MATERIAL AND METHODS**

40 **2.1. Study area**

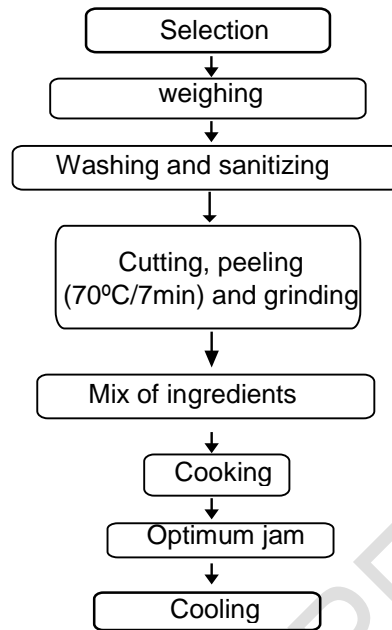
41 This study was conducted in the laboratory of the Higher Polytechnic Institute of Gaza,
42 located in Chókwè district, the administrative post of Lionde. This district is located in the
43 south of Gaza province on the middle course of the Limpopo River, with the Limpopo River
44 to the north separating it from the districts of Massingir, Mabalane and Guijá, the Bilene
45 district to the south and the Mazimuchope River separating it from the Magude district, the
46 Bilene and Chibuto districts to the east and the Magude and Massingir districts to the west
47 [18].

48 **2.2. Acquisition of raw materials**

49 The raw materials (tomatoes, lemons, and sugar, were purchased at the local market in
50 Chókwè city. The tomatoes were bought *fresh*, with characteristics such as uniform red
51 color, placed in a polypropylene plastic bag, and taken to the Agro-Processing laboratory of
52 the Higher Polytechnic Institute of Gaza.

53 **2.3. Jam production**

54 The flowchart (figure 1) shows the production stages for tomato jam with addition of citric
55 acid and lemon pectin. For this purpose, the citric acid was obtained from the lemon juice
56 and the pectin was extracted from the lemon seeds over low heat at 70°C under constant
57 homogenization until the gel was formed.



59 **Figure 1.** Flowchart of jam production stages.
60

61 **Source:** Authors.

62 Initially, the tomatoes were selected by observing their external characteristics (hardness,
63 color, ripeness and no physical damage) in order to assess their physical or sensory quality.
64 The tomatoes were weighed using an ADAM analytical scale, pre-washed by immersion in
65 running water for 5 minutes, followed by sanitization with a solution of chlorinated water and
66 water in a ratio of 250mL to 5L for 15 minutes, rinsed in running water to eliminate any
67 residual material present. A stainless steel knife was used to make a transverse cut in the
68 tomato skin, then the fruit was submerged in hot water at 70°C for 7 minutes to facilitate the
69 process of removing the skin. Finally, the fruit was split in half to remove the seeds and
70 placental tissue, and the pulp was crushed. The pulp was obtained using an ARCTTE1
71 vegetable shredder. After the tomatoes had been crushed, sugar was added to the pulp and
72 the previously prepared concentration was placed on a low heat, with the pectin added
73 during the boiling time and citric acid added at the end of the concentration. The formulations
74 illustrated in Table 1 were then prepared.

75 **Table 1.** Formulation of tomato jam.

Ingredients (%)	Formulations			
	A	B	C	D
Tomato pulp	50	59	69	79
Sugar	50	40	30	20
Citric acid (bioactive)	0	0,5	0,5	0,5
Pectin	0	0,5	0,5	0,5

76 (A), 50% pulp, 50% sugar; (B), 59% pulp, 40% sugar, 0.5% citric acid and 0.5% pectin; (C),
77 69% pulp, 30% sugar, 0.5% citric acid and 0.5% pectin; (D), 79% pulp, 20% sugar, 0.5%
78 citric acid and 0.5% pectin.
79 **Source:** Authors.

80 **2.3.1. Weighing, mixing and jam production**

81 The ingredients (pulp, sugar, and pectin) were weighed on an ADAM analytical balance, and
82 then the pulp and sugar were mixed using a wooden spoon, and the pectin was added
83 during the cooking process.

84 After mixing, the mixture was put on low heat to cook, and during the boiling process, the
85 pectin was added. During cooking, homogenization was constantly carried out until a
86 homogeneous paste was obtained, characteristics that dictated the addition of citric acid
87 (natural bioactive). The optimum gelling point of the jam was determined using the refractive
88 index with the aid of an ATAGO refractometer. To do this, a portion of the jam cooled to
89 room temperature ($\pm 25^{\circ}\text{C}$) was scooped up using a spoon, and a portion of the sample was
90 placed in the prism for reading in degrees $^{\circ}\text{Brix}$. The jam reached its optimum gelling point
91 when the soluble solid content was around 64 $^{\circ}\text{Brix}$.

92 **2.3.2. Packaging**

93 After the jam had reached its optimum point, it was filled while still hot into transparent glass
94 containers (750g) previously sterilized and labeled. After filling, the jars were inverted and
95 stored at room temperature in a cool and dry place.

96 **2.4. Physicochemical analysis**

97 Quality parameters in terms of hydrogen potential (pH), moisture content (%), soluble solids
98 content ($^{\circ}\text{Brix}$), and titratable acidity (%) were assessed following the procedures described
99 by [15].

100 **2.4.1. Hydrogen potential (pH)**

101 10g of jam was weighed and diluted in 100mL of distilled water and stirred constantly to
102 ensure that the sample was homogeneous, then the Hanna potentiometer, model[®] HI2214,
103 was immersed to read the pH.

104 **2.4.2. Moisture**

105 5g of sample was weighed into a Petri dish on a pre-weighed ADAM Nimbus[®] balance and
106 placed in an Eco Therm digital oven at 105°C for 2 hours. After desiccation, the plates were
107 cooled to room temperature ($\pm 25^{\circ}\text{C}$) for 30 minutes and then weighed. The results obtained
108 were expressed using equation 1.

$$109 \quad \% \text{ moisture} = \frac{m - m_1}{m} * 100 \quad (1)$$

110 Where:

111 m- mass of sample taken for analysis in grams;

112 m_1 - sample mass after drying.

113 **2.4.3. Total soluble solids (TSS) content**

114 An aliquot of jam was placed in the prism of the Refractive Index refractometer. Reading was
115 directly done on the °Brix scale, ranging from 0 to 50 °Brix.

116 **2.4.4. Acidity titratable**

117 10g of the sample were taken and diluted in 100 mL of distilled water in a 250mL erlenmeyer
118 flask, 3 drops of phenolphthalein solution were added and titrated with 0.1 N sodium
119 hydroxide solution (NaOH) under constant stirring until a persistent pink color was observed
120 for 30 seconds. The results obtained were determined using equation 2.

121
$$\frac{V \times f \times M \times 0.064 \times 100}{P} = \%acidity \quad (2)$$

122 Where:

123 V - number of mL of sodium hydroxide solution used in the titration;

124 f - correction factor for the sodium hydroxide solution;

125 P - sample mass in grams;

126 M - molarity of the sodium hydroxide solution.

127 **2.5. Sensory Analysis**

128 The sensory evaluation was carried out according to the IAL methodology [13]. Fifty
129 untrained tasters were randomly selected, with 42% of the tasters being female and 58%
130 male, aged between 20 and 31 years. The acceptability test was applied to the attributes of
131 color, aroma, appearance, texture and taste, using a nine (9) point hedonic scale from 1 "I
132 dislike it very much" to 9 "I like it very much". The samples were coded with three (3) digits.
133 The acceptability index (AI) was calculated using equation 3.

134
$$(IA)\% = \frac{A \times 100}{B} \quad (3)$$

135 Where:

136 A - Average grade obtained for the product;

137 B - Maximum score given to the product.

138 **2.6. Statistical analysis**

139 The analysis of variance (ANOVA) was carried out using the general linear model (GLM),
140 using the statistical package RStudio 4.2.1. In the event of significant effects, the difference
141 between the experimental units was evaluated using the Tukey test at a 5% level.

142 **3. RESULTS AND DISCUSSION**

143

144 **3.1. Physicochemical analysis**

145 Table 2 shows the compositions for the fruit pulp *in natura* and the jam formulated with *fresh*
146 tomatoes.

147 **Table 2.** Physicochemical characteristics of the jam formulations and pulp *in natura*.

Composition	Formulations				
	Pulp	A	B	C	D
pH	4.79 ± 0.01 ^a	5.09±0.21 ^a	4.94 ± 0.21 ^a	4.84 ± 0.12 ^a	4.91 ± 0.34 ^a
TSS (°Brix)	3.60±0.27 ^d	66.42±0.15 ^a	57.72±0.42 ^{ab}	50.08±0.00 ^b	39.79±2.35 ^c
ATT (citric acid %)	0.72 ± 0.11 ^a	0.52 ± 0.18 ^a	0.78 ± 0.20 ^a	0.91 ± 0.32 ^a	1.07 ± 0.38 ^a
Moisture (%)	96.13±0.72 ^a	10.75±0.62 ^b	16.15±0.53 ^b	28.00±0.1 ^b	41.86±0.40 ^a

148 Means ± standard deviation followed by different letters on the same line differ at the 5%
 149 significance level of the Tukey test. (A), 50% pulp, 50% sugar; (B), 59% pulp, 40% sugar,
 150 0.5% citric acid and 0.5% pectin; (C), 69% pulp, 30% sugar, 0.5% citric acid and 0.5%
 151 pectin; (D), 79% pulp, 20% sugar, 0.5% citric acid and 0.5% pectin. ATT= Total Titratable
 152 Acidity and TSS= Total Soluble Solids.

153 **Source:** Authors.

154 3.1.1. pH

155 The results in Table 2 show that the pH of the pulp was 4.79 ± 0.01 and that of the
 156 formulated jam varied from 4.84 ± 0.12 to 5.09 ± 0.21 but no significant differences (p <0.05)
 157 were observed.

158 In the research carried out by [32], the pH values of two tomato jam formulations were
 159 between 4.89±0.02 and 5.55±0.05 which are similar to the results obtained in the present
 160 study. In the study conducted by [24] for the development of orange jam enriched with oats,
 161 pH of 4.22 ± and 4.23 ± were obtained for the 3% and 1.5% oat jellies and these values are
 162 close to those obtained in the present study.

163 Lower results were reported by [17] when studying the evaluation of antioxidant capacity,
 164 physicochemical and sensory characteristics of different tomato (*solanum lycopersicum mill.*)
 165 jam formulations with added gardenias, obtained values of pH ranging from 3.44 to 3.52, by
 166 [22] in his study about formulation and physicochemical characterization of conventional and
 167 dietary jam from acarú and umbu, obtained pH around 3.03 to 3.07, and by [Souza et al.
 168 2018]) on the preparation and quality assessment of umbu and mangaba jam, which
 169 presented pH values of 2.63.

170 3.1.2. Soluble solids content

171 The average content of soluble solids showed that formulation A had the highest total
 172 soluble solids content (66.42 °Brix) followed by formulation B (57.72 °Brix). A decline was
 173 observed in formulations C (50.08 °Brix) and D (39.79 °Brix). Statistically, samples A and B
 174 did not differ significantly (p>0.05) from each other. There were notable differences between
 175 pulp and formulations C and D. The differences observed in the formulations produced
 176 correlate with the different concentrations of sugar used (50, 40, 30, and 20%).

177
 178 Formulation A had the highest soluble solids content at 66.42±0.15 °Brix, which is within the
 179 standard required by law for jams (65 a 75 °Brix) [11].

180 Similar values to those obtained in this study were described by [25] when developing
181 strawberry and hibiscus jam with the addition of addition of chia seeds (*salvia hispânica*),
182 obtained a total soluble soluble solids content of around 66 °Brix.
183 Divergent results from those obtained in this research were reported by [10] in their study
184 about preparation and sensorial acceptance of tomato in syrup, who obtained 4.50 °Brix. [7]
185 when developing papaya jam under different concentrations, the average TSS levels ranged
186 from 49.46 to 56.7 °Brix, values close to those found in this study. Higher soluble solids
187 values were obtained by [34] in mixed pineapple-papaya (70.5 °Brix) and papaya-orange
188 (72.5 °Brix) jams.

189 **3.1.3. Titratable acidity**

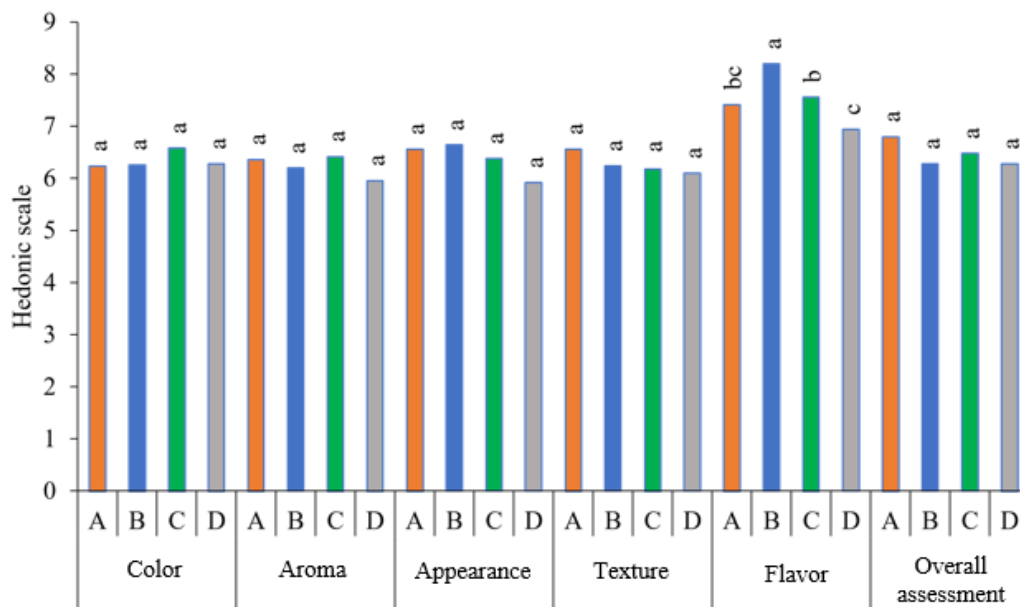
190 The Titratable acidity of the formulations evaluated ranged from 0.52 to 1.07%. A high acidity
191 index (1.07%) was observed in formulation D, followed by formulation C with (0.91% acid).
192 Decreasing trends were seen in formulation B (0.78%) and A with (0.52%). Statistically, the
193 TTA of all the formulations (A, B, C and D) did not show significant differences ($p > 0.05$).
194 According to [13], the recommended acidity levels for jams should not exceed 0.8% and the
195 minimum indicated is 0.3%. [34], in their study on mixed pineapple-papaya and orange-
196 papaya jams obtained acidity content values of 1.04%, which were similar to those found in
197 the present study. Values similar to those obtained in this research were described by [25]
198 when they developed strawberry and hibiscus jam with the addition of chia seeds (*salvia*
199 *hispânica*), with a total soluble solids content of around 0.91% and acidity.
200 [39], in their study on the physicochemical and sensory characterization of papaya jam with
201 araçá-boi, attributed the variations found to differences in the acid content of the pulps and
202 their respective proportions used in the formulations. [30], when evaluating jam made with
203 acerola pulp and juice, found values close to those found in this study.

204 **3.1.4. Moisture**

205 The pulp has a moisture content of $96.13 \pm 0.72\%$ due to its high amount of water. The
206 moisture content of the tomato jam ranged from $10.75 \pm 0.62\%$ (Formulation A) to
207 $41.86 \pm 0.40\%$ (Formulation D). Statistically, the formulations that received citric acid (B, C
208 and D) shown significant differences ($p < 0.05$) each other. On the other hand, formulation
209 (A) without citric acid showed no significant differences ($p > 0.05$) compared to formulations
210 (B and C).
211 Statistically, there was no significant difference between the treatments (A, B, C and D)
212 respectively. [9], when studying the processing of jams and juices using grapes outside the
213 marketing standard (Brazil), obtained a moisture content of around 13.58%. This result is
214 close to that found in the present study. [39] when studying papaya jam with araçá-boi,
215 obtained moisture ranging from 25.99 to 29.93%, similarly, [16], found 25.99% in his study
216 about production of jam bolan: Processing, physical-chemical parameters and sensory
217 evaluation. [1], obtained an average of 41.14%, a result which agrees with that obtained in
218 this study.

219 **3.2. Sensory analysis**

220 The results of the sensorial analysis, based on a hedonic 9-point scale, are shown in figure
221 2.



222
223 **Figure 2.** Level of acceptance of the jam formulations on a hedonic scale of 1 to 9 points.

224 Means \pm standard deviation followed by the same letter in the same column do not differ
225 significantly. (A), (50%) pulp (50%) sugar; (B), (59%) pulp, (40%) sugar, (0.5%) citric acid
226 and (0.5%) pectin; (C), (69%) pulp, (30%) sugar, (0.5%) citric acid and (0.5%) pectin; (D),
227 (79%) pulp, (20%) sugar, (0.5%) citric acid and (0.5%) pectin. ATT = total titratable acidity
228 and TSS = total soluble solids.

229 Source: Authors.

230 3.2.1. Color

231 The results obtained for the color of the jam formulations showed that formulation C tended
232 to score highly for this attribute with 6.58, followed by sample D with an average of around
233 6.28, with non-significant variations between the two, followed by a downward trend in the
234 scores of formulations B and C at around 6.26 and 6.24. Statistically, the samples (A, B, C
235 and D) showed no significant differences ($p > 0.05$) between them.

236 Similar results to those of the present study were reported by [2] who obtained 7.88 for the
237 color attribute during the sensory evaluation of mango pulp and pulp jam in different
238 concentrations. [12] obtained 7.40 score for the color of the mixed pineapple and pepper
239 jam, and they stated that the visual impression caused by color when observing a food
240 overrides all others, making color one of the most important attributes in sales and
241 constituting the first criterion for acceptance or rejection of a given product. Higher values
242 than those found in this research were reported by [25] around (8.3) when developing
243 strawberry and hibiscus jam with *salvia hispànica* seeds.

244 3.2.2. Aroma

245 With regard to the aroma attribute, the results obtained indicated that the averages were
246 anchored in the terms "neither liked nor disliked and "slightly liked", in which highest score
247 was observed for formulation A (6.36) followed by formulations C (6.42) and B (6.2).
248 Formulation D scored the lowest value (5.96). Statistical analysis of the scores revealed no
249 difference ($p > 0.05$) in the acceptance of the aroma of the jam formulated.

250 [28] obtained mean scores of 6.55 to 6.53 for jam made with acerola pulp and juice, similar
251 results to those found in the present study. In a study of chemical characterization and
252 acceptance of pequi jam, [3] obtained a score of 5.30 for the aroma attribute. Higher results
253 than those found in this research were reported by [25] at around (7.8 to 8.1) when
254 developing strawberry and hibiscus jam with the addition of chia seeds.

255 **3.2.3. Appearance**

256 The results for the appearance attribute showed that sample B had the highest score (6.64),
257 followed by samples A (6.56) and C (6.38), and the lowest score was observed for sample D
258 (5.92). However, no statistical difference was observed suggesting that the appearance of all
259 the jam formulated was equally accepted.

260 Result allied (5.92) to those obtained in this study were reported by [29] who in their study
261 about preparation and sensory analysis of paprika jam, obtained an average acceptance
262 value of 5.74 for the appearance attribute, by [6] in their study on the preparation and
263 physicochemical and sensory characterization of jam formulated from the yellow passion
264 fruit albedo, found a score of 6.82. High values were found by [26] who reported 7.77 to 7.27
265 respectively, when studying passion fruit jam.

266 **3.3.4. Texture**

267 The results obtained for the texture of the jam formulations showed that formulation A
268 tended to score highly for this attribute with 6.56, followed by sample B with an average of
269 around 6.24, with non-significant variations between the two, followed by a downward trend
270 in the scores of formulations C and D at around 6.18 and 6.1 respectively. Statistically, the
271 samples (A, B, C and D) showed no significant differences ($p > 0.05$) between them.

272 In the evaluation carried out by [33] in his study on jam made with a mix of cagaita and
273 mangaba pulp, he reported that he obtained the highest averages between 8.2 and 7.68,
274 respectively, while for formulations A and D, scores of 6.56 ± 2.30 to 6.1 ± 2.26 were found,
275 which is close to what was found in the present study. This indicates that the product was
276 well accepted. Formulations A, B and C had more consistent and firmer gel formation. The
277 possible factors that may have contributed to this effect may be related to the sugar, pectin
278 and acid used during the production process of the jam, with formulation D differing from the
279 others. Similar results were found by [31] who obtained 7.25 to 7.67 respectively, in their
280 study on the preparation and physico-chemical and sensory characterization of jam
281 formulated from the yellow passion fruit albedo. [26] in their study of passion fruit jam
282 obtained average values of 7.67 to 7.77 respectively, a similar result to that found in the
283 present study.

284 **3.2.5. Flavor**

285 As for the taste of the formulations analyzed, formulation B scored the highest at 8.2, with
286 considerable variation from the others. This was followed by a permanently constant range
287 of scores for formulations A and C at around 7.42 and 7.56 respectively, and formulation D
288 with the lowest score in the 6.94 range. These scores were at the extremes of "I liked it very
289 much & I liked it slightly". Statistically, formulation B differed significantly ($p < 0.05$) from the
290 other formulations. On the other hand, formulations A and D differed from treatments B and
291 C.

292 [33] reported that he obtained the highest averages between 8.01 and 8.23, respectively,
293 values close to those found in the present study, for formulation B had the highest average
294 with 8.2 ± 0.90 , compared to the other formulations. It was in the "I liked it very much" range.
295 On the other hand, formulations A and C did not differ significantly from each other at the 5%
296 level, with averages in the 7.42 ± 0.91 to 7.56 ± 0.9 range respectively, and were on the "I liked
297 it moderately" scale, similar to [36]. Formulation D was the one with the lowest average, with
298 a value of 6.94 ± 1.43 . It differed significantly from the others and its lower value indicates that

299 the combination of sugar and pulp had an impact on this aspect, placing it in the "slightly
300 liked" range of the hedonic scale. Similar to [30].

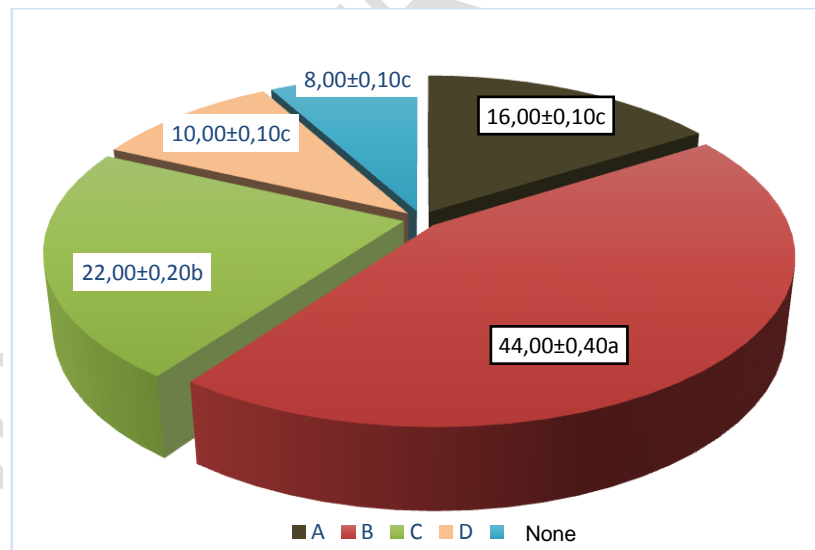
301 **3.2.6. Overall assessment**

302 The results of the overall evaluation showed that the highest score was given to formulation
303 A (6.8), where the score given was on the "I liked it slightly" rating scale, followed by
304 formulation C with 6.48 and, consequently, there were permanently constant averages for
305 samples B and D where they obtained a score of 6.28, respectively. Statistically, there were
306 no significant differences ($p>0.05$) between the samples (A, B and C). A significant
307 difference was found between sample (D) and samples (A, B and C).

308 Similarly, [27] in their study on the development of tamarillo jam containing whole pulp for 40
309 to 50 °Brix, obtained averages of 6.7 to 6.1, agreeing with the results found in this study. [8]
310 in their study, the overall impression showed the best averages, 7.5 to 7.8, for tomato jam
311 made with different types of pulp. The overall evaluation of all the jam formulations indicated
312 acceptability in terms of the sensory characteristics evaluated, and for the other attributes,
313 there were no significant differences between the treatments. Indicating that the tasters liked
314 it slightly on the hedonic scale, higher averages were found by [2] who obtained a value of
315 7.70 to 7.35, respectively, allied with [28] in their study on the sensory evaluation of
316 'Japones' quince jam at different concentrations of total soluble solids, reported that they
317 obtained averages of 6.52 to 7.30 in this attribute.

318 **3.3. Purchase intention test**

319 The results of the purchase intention test for tomato pulp jam are shown in Figure 3.



320
321 **Figure 3.** Purchase intention test for tomato jam.

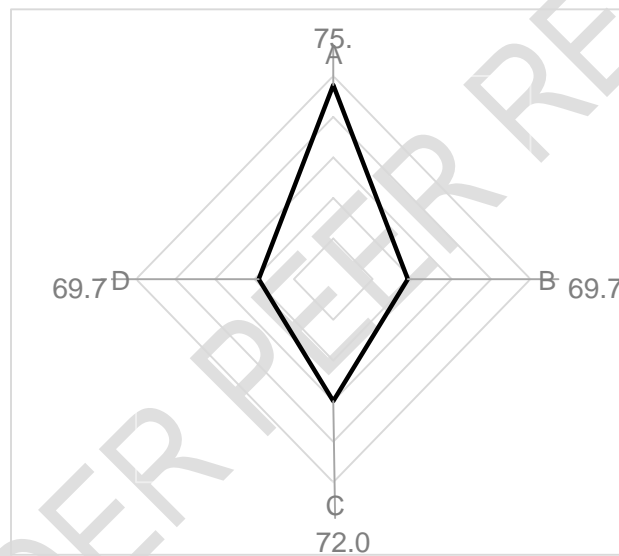
322 Averages followed by different letters in the same sample differ at the 5% significance level
323 of the Tukey test. (A), (50%) pulp (50%) sugar; (B), (59%) pulp, (40%) sugar, (0.5%) citric
324 acid and (0.5%) pectin; (C), (69%) pulp, (30%) sugar, (0.5%) citric acid and (0.5%) pectin;
325 (D), (79%) pulp, (20%) sugar, (0.5%) citric acid and (0.5%) pectin.
326 **Source:** Authors.

327 The purchase intention test showed that formulation B had the highest purchase intention
328 (44%) compared to the other formulations. This is because the addition of citrus bioactive

329 includes a firm texture, a balanced and pleasant taste, as well as the eating habits of the
330 tasters.
331 [27] found that the purchase intention for 40 °Brix obtained averages of 2.6 to 3.4, with lower
332 acceptance and lower purchase intention, for the high concentration jam were the most
333 accepted and higher purchase intention parts of the tasters. According to [1] in their study on
334 obtaining and characterizing jam from melon rinds with orange juice, where it was reported
335 that in the sensory analysis of the jam it was accepted by the majority of the tasters, with
336 scores higher than 4.27, referring to the purchase intention is related to the attribute of flavor
337 and color of the jam. [12] obtained a better purchase intention result for mixed pineapple and
338 pepper jam with a value of 80 to 74.4%, respectively. According to [31], who obtained
339 averages of 3.37 to 3.75 in the purchase intention test for yellow passion fruit albedo jam,
340 they were classified as "not positive and probably would buy", a similar result was found in
341 this study.

342 3.4. Jam acceptability index

343 The results of acceptability index of jam are shown in Figure 4.



344 **Figure 4.** Acceptability index (%) of tomato jam in percentages.
345 (A), (50%) pulp (50%) sugar; (B), (59%) pulp, (40%) sugar, (0.5%) citric acid and (0.5%)
346 pectin; (C), (69%) pulp, (30%) sugar, (0.5%) citric acid and (0.5%) pectin; (D), (79%) pulp,
347 (20%) sugar, (0.5%) citric acid and (0.5%) pectin.
348 Source: Authors.
349

350 The acceptability index for formulations B and D was low at 69.78% and 69.78%,
351 respectively. With the averages obtained, the jam has acceptable sensory properties, but for
352 the formulations with the highest indices, A (75.56%) and C (72%) had acceptable indices,
353 while B had a higher percentage in the purchase test, and had a low index that was not
354 acceptable.

355 According to [23], for a given product to be considered accepted in terms of sensory
356 properties, it must achieve an acceptance rate of 70% or more. In this way, we can see that
357 formulations A and C produced in this study had values higher than those recommended.
358 According to [33], the attributes most observed in the acceptance by tasters are appearance,

359 flavor, aroma and texture, affecting the choice of product. When preparing the cagaita and
360 mangaba jam mix, the percentage was higher than 70%, with 90.89%, showing that it had
361 greater acceptance in all attributes by tasters. [13] obtained an acceptability index of 83.33%
362 when he developed mixed passion fruit and acerola jam. It can be seen that the acceptability
363 indices are almost similar, indicating that the product was well accepted by consumers.
364

365 **4. Conclusion**

366 The physicochemical parameters of the tomato-based jam showed similarities in terms of
367 pH, titratable acidity and moisture content. Differences were seen in the soluble solids
368 content. Sensorially, formulations A and C were the best, achieving the highest sensory
369 acceptance ratings. The results obtained demonstrate the viability of producing tomato-
370 based jams, showing that tomatoes can be used as a raw material for producing fruit jams.
371

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376 **COMPETING INTERESTS**

377 This study was carried out with the consent, contribution and approval of its authors. There
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