

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_99944
Title of the Manuscript:	Effectiveness of WhatsApp messages on knowledge gain of sugarcane cultivation practices among the farmers
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>No. The method was not congruent to the design. It was experimental (before-and-after) but the way of gather data was interview.</p> <p>Follow the journal's format</p> <p>No. There are lacking sections like the objectives of the study.</p> <p>No. This study is better done in qualitative (case or phenomenology) Addition of references is necessary. The introduction of the study did not present the real problem of knowledge gain using communication technology. It should present the context of the farmers. It only presented technology transfer. Moreover, the introduction lacked studies the significance of communication in agriculture. Likewise, the writer quoted a very long passage.</p> <p>Follow the journal's reference format</p> <p>Confusion of the method used.</p> <p>It mentioned of table 1 but no table.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>No. It has 37% readability in the grammarly.</p>	
<p>Optional/General comments</p>	<p>This study needs to be improved.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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Reviewer Details:

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