

## Review Form 1.7

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_100014
Title of the Manuscript:	Study of Beverage Consumption Trends (Carbonated/ Non- Carbonated drinks) in India
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalarjass.com/index.php/ARJASS/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory REVISION</b> comments 1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript) 2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title) 3. <b>Is the abstract of the article comprehensive?</b> 4. <b>Are subsections and structure of the manuscript appropriate?</b> 5. <b>Do you think the manuscript is scientifically correct?</b> 6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b> <b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b>	<p>The manuscript is important for the scientific community since it looks at an important aspect of every consumer life (Healthy living).</p> <p>The title could be altered to suit the content of the article.</p> <p>The abstract is comprehensive enough since it provides a summary of all the aspects in the articles.</p> <p>The subsections and the structure of the manuscript are appropriate.</p> <p>The research work is more descriptive in nature but there was a mention of 'Causal research' in the methodology section under research design. The author should consider removing it.</p> <p>The references are sufficient and current.</p>	
<b>Minor REVISION</b> comments 1. <b>Is language/English quality of the article suitable for scholarly communications?</b>	<p>The language is clear and concise enough for readers to comprehend. However, figures should not be used to start sentences, thus all figures should be in prose if they start sentences.</p>	
<b>Optional/General</b> comments	<p>The article is novel and the content is good enough for publication. However, the inclusion of salad consumption in the instrument and subsequent results and discussions seem to mar the main idea of the research work. A review of that aspect would make the article more complete.</p>	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

### Reviewer Details:

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