

## Review Form 1.7

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_99427
Title of the Manuscript:	<b>Business Ethics and Organization Performance: A Critical Review</b>
Type of the Article	<b>Review Article</b>

### **General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebo.com/index.php/AJEBA/editorial-policy> )

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**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <p>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</p> <p>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</p> <p>3. <b>Is the abstract of the article comprehensive?</b></p> <p>4. <b>Are subsections and structure of the manuscript appropriate?</b></p> <p>5. <b>Do you think the manuscript is scientifically correct?</b></p> <p>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>The paper subject is relevant for researchers and corporates to identify the importance of the ethics and performance enhancement</p> <p>The title match fully with the paper content. It describes the author objective to identify how business ethics can lead to performance enhancement</p> <p>The abstract describes perfectly the paper aim</p> <p>Paper structure needs to be adjusted to clear and smooth analysis</p> <p>The analysis is scientific but the content need improvement</p> <p>For the references are old most of them between 2002 - 2014 only one paper's published in 2021. It is to refers to recent papers that analysed the same field</p> <p>For the analysis of the link between the business ethics and the business performance, it is to analyse each business ethic element deeply and how it can affect the performance aspect; link it to improving work condition, workers' productivity, available information and decision making and highlight how it can lead to quick decision making and relevant decision through the traceability system. For social responsibility, it is worth highlighting worker training is one of the firms' social responsibility that generate positive effect on firms' result on whole... for the analysis of performance it is too general and we cannot identify how business ethics impact the business performance; it is to add a further examples to analyse some of the business ethics effects on a specific aspect of performance</p> <p>Organizational: clear business process description, work organization and shed light of its effect on workers' productivity and hence improving financial performance</p> <p>social performance: define the social performance aspects: not only turnover but even training people is a social performance and lead to enhance firm's performance ...</p> <p>All lead to financial performance enhancement</p> <p>For financial: reducing lead time, cost, ...</p> <p>- For stakeholders in addition to workers, shareholders, clients and suppliers it is to analyse the regulation (government)</p>	
<p><b>Minor</b> REVISION comments</p> <p>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></p>	<p>The language is acceptable but it is worth upgrading the writing mainly the first part</p>	
<p><b>Optional/General</b> comments</p>	<p>Make your analysis more clear and elaborate more the performance aspects to be beneficial for researchers and also businesses: it is to explain for the readers how they can benefit from the business ethics to improve the business performance ( for researchers it is obvious and they don't require detailed analysis but for new researchers it is to elaborate more especially your paper is a review not practical analysis....</p> <p>The analysis of business ethic and performance aspects is weak and necessitates deep analysis to identify the links between those two components.</p> <p>ok</p> <p>ok</p> <p>It is to analyse in the first part the business theories define each theory and keep on the last part only how each theory aspect lead to improve corporate performance. Also, to organize more the paper architecture, It is worth to add tables to summaries the business ethics and define each business ethics' component. The same holds true for the performance aspects. (or figures)</p>	

**PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Are there ethical issues in this manuscript?</b></p>	<p><u>(If yes, Kindly please write down the ethical issues here in details)</u></p>	

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**Reviewer Details:**

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