

Review Form 1.7

Journal Name:	Asian Journal of Fisheries and Aquatic Research
Manuscript Number:	Ms_AJFAR_97303
Title of the Manuscript:	THE IMPACT OF DIGITAL MARKETING ON SALES LEVELS OF ORNAMENTAL BETTA FISH (Betta splendens Regan 1910) IN THE MUARA FISH MARKET, BANDUNG CITY
Type of the Article	Original Research Article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)	Yes	
2. Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
3. Is the abstract of the article comprehensive?	Yes	
4. Are subsections and structure of the manuscript appropriate?	Yes	
5. Do you think the manuscript is scientifically correct?	Yes	
6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	Authors need to analyze 2019-2023 scientific article.	
Minor REVISION comments	yes	
1. Is language/English quality of the article suitable for scholarly communications?		
Optional/General comments	References are old.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Margarita Išoraitė
Department, University & Country	Vilnius University of Applied Sciences, Higher Education Institution, Lithuania