

## Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_97944
Title of the Manuscript:	Dynamics of marketing behaviour among the traditional rice farmers in Kerala
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory REVISION</b> comments  <b>1. Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)  <b>2. Is the title of the article suitable?</b> (If not please suggest an alternative title)  <b>3. Is the abstract of the article comprehensive?</b>  <b>4. Are subsections and structure of the manuscript appropriate?</b>  <b>5. Do you think the manuscript is scientifically correct?</b>  <b>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b> <b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b>	It is suggested that the article be adapted to a research paper: a. The abstract is general objective, methodology, method and main conclusion. B. Expand on the methodology and methods. C. Add discussion and expand references. D. Expand conclusions.	
<b>Minor REVISION</b> comments <b>1. Is language/English quality of the article suitable for scholarly communications?</b>		
<b>Optional/General</b> comments		

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

### Reviewer Details:

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