

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_96778
Title of the Manuscript:	Association between socio personal, psychological and communicational attributes of NHM flower grower beneficiaries and their adoption behaviour
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>Yes, it is important for the scientific community. Flower crops are important for revenue generation and this study will be helpful for further improvement of adoption practices by the flower growers.</p> <p>Title is suitable.</p> <p>Abstract is missing with the research design used in the study (ex-post facto) which can be included. Yes, appropriate.</p> <p>Yes it is correct.</p> <p>References used at the end of the study are missing at the result section. It is advised to be included the same in the relevant section.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>Necessary corrections made by me as indicated by using red colour and content strike out may be deleted.</p>	
<p>Optional/General comments</p> <p>Important instructions</p>	<p>1) Area under flower cultivation at national level as well as at Ujjain district along with production may be included in the study to understand the importance of flower cultivation of a particular area.</p> <p>2) Research Design used in the study is missing which was included by me in the methodology part but it should also be reflected in ABSTRACT.</p> <p>3) One more table might be included in the study as identified package of practices for flower cultivation with their adoption percentages with categorisation.</p> <p>4) Pre-tested interview schedule used for data collection is missing at the methodology section which needs to be included.</p> <p>5) Conclusion part is more important at the end of study which is missing. It must be needed based on the observations of study.</p> <p>6) References at the end of study also needs to be included at the results section wherever it is possible.</p> <p>Very good article. Need to be improved by incorporating the suggestions</p>	

Review Form 1.7

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Laxman Maharu Ahire
Department, University & Country	ICAR-National Academy of Agricultural Research Management, India