

## Review Form 1.7

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_96996
Title of the Manuscript:	Gender Equity in Leadership positions in Print Media Companies in Tanzania: A Review of theoretical Literature
Type of the Article	Review Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalarjass.com/index.php/ARJASS/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <p>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</p> <p>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</p> <p>3. <b>Is the abstract of the article comprehensive?</b></p> <p>4. <b>Are subsections and structure of the manuscript appropriate?</b></p> <p>5. <b>Do you think the manuscript is scientifically correct?</b></p> <p>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></p> <p><b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b></p>	<p>The manuscript presented a content that has been a topic of concern by many researchers in promoting Gender and Development in various field.</p> <p>Yes</p> <p>Yes, but statements with in-text citation would better be included in the discussion part than in the abstract</p> <p>Yes</p> <p>Yes</p> <p>Some of the references cited are not recent. There are some which are more than 20 years. It would be better to include more recent literature to really picture out the current status of gender equity in field of print media companies.</p>	
<p><b>Minor</b> REVISION comments</p> <p>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></p>	<p>Yes</p>	
<p><b>Optional/General</b> comments</p>	<p>Some of the in-text citation are not included in your list of references (i.e. McKinsey, 2020; York, 2015, etc.). Please include all in the references.</p> <p>Your conclusion and recommendation part seems to be just a repetition of what you stated in your discussion of the body/content. This part makes it look to be more of a summary of findings than a conclusion. The figures mentioned there are already presented in your discussion. Instead of repeating it in the conclusion part, better to state what can you conclude out of this?</p>	

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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