

## Review Form 1.7

Journal Name:	<b>Journal of Engineering Research and Reports</b>
Manuscript Number:	<b>Ms_JERR_100807</b>
Title of the Manuscript:	<b>The Rise of Artificial Intelligence In Business And Industry.</b>
Type of the Article	

### **General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljerr.com/index.php/JERR/editorial-policy> )

### **PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory REVISION</b> comments  <b>1. Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)  <b>2. Is the title of the article suitable?</b> (If not please suggest an alternative title)  <b>3. Is the abstract of the article comprehensive?</b>  <b>4. Are subsections and structure of the manuscript appropriate?</b>  <b>5. Do you think the manuscript is scientifically correct?</b>  <b>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b>  <b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b>	Yes  Yes  Yes  Yes  Yes  Yes	
<b>Minor REVISION</b> comments  <b>1. Is language/English quality of the article suitable for scholarly communications?</b>	Yes	
<b>Optional/General</b> comments	The Paper is good. 1. Check for Spelling mistakes and grammatical errors. 2. Spacing and Alignment has to be checked.	

### **PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	(If yes, Kindly please write down the ethical issues here in details)	

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**Reviewer Details:**

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