

Review Form 1.7

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| Journal Name: | Journal of Engineering Research and Reports |
| Manuscript Number: | Ms_JERR_100807 |
| Title of the Manuscript: | The Rise of Artificial Intelligence In Business And Industry. |
| Type of the Article | Review |

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljerr.com/index.php/JERR/editorial-policy>)

PART 1: Review Comments

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|---|--|---|
| <p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p> | <p>(1) The brain-computer interface is also a key part of artificial intelligence and is suggested to be analyzed in the article. The following references are suggested:</p> <ol style="list-style-type: none"> i) Gao D, Li P, Wang M, et al. CSF-GTNet: A novel multi-dimensional feature fusion network based on Convnext-GeLU-BiLSTM for EEG-signals-enabled fatigue driving detection[J]. IEEE Journal of Biomedical and Health Informatics, 2023. ii) Zhang Y, Cao W, Feng L, et al. SHNN: A single-channel EEG sleep staging model based on semi-supervised learning[J]. Expert Systems with Applications, 2023, 213: 119288. | |
| <p>Minor REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? | <ol style="list-style-type: none"> (1) Figure 1 and Figure 3 present too little content. For example, in Figure 1, the authors could have added descriptions of machine learning and deep learning appropriately. (2) The format of the figures in the article is as uniform as possible. For example, the box in Figure 5 and too much blank space in Figure 6. Other check yourself. (3) The authors could end their conclusion with an overview of the future development of AI in business and industry. (4) Authors should cite more literature from the last three years. | |
| <p>Optional/General comments</p> | | |

PART 2:

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| <p>Are there ethical issues in this manuscript?</p> | <p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p> | |

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Reviewer Details:

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| Name: | Dongrui Gao |
| Department, University & Country | Chengdu University of Information Technology, China |