

## Review Form 1.7

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_101194
Title of the Manuscript:	Improving Performance of Tea Processing Firms in Kenya through Quality Circles
Type of the Article	Original Research Article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b><u>Compulsory</u></b> REVISION comments</p> <ol style="list-style-type: none"> <li><b>1. Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</li> <li><b>2. Is the title of the article suitable?</b> (If not please suggest an alternative title)</li> <li><b>3. Is the abstract of the article comprehensive?</b></li> <li><b>4. Are subsections and structure of the manuscript appropriate?</b></li> <li><b>5. Do you think the manuscript is scientifically correct?</b></li> <li><b>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></li> </ol> <p><b><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></b></p>	<p>The paper "Improving Performance of Tea Processing Firms in Kenya through Quality Circles" is a very useful research that analyses and evaluates how quality cycles influence the performance of tea processing companies in Kenya.</p> <p>The paper is important for the scientific community, but also for practitioners because it helps to design directions of action in research and practice in particular, regarding how quality cycles influence the performance of tea processing companies in Kenya.</p> <p>I mention that the topic is of great importance because in the research carried out it has been shown that many opportunities are offered for growth, development and improvement of the business including the way in which quality cycles influence the performance of tea processing companies in Kenya.</p> <p>The title of the paper is appropriate to the research carried out because the paper details the aspects related to the impact of how quality cycles influence the performance of tea processing companies in Kenya.</p> <p>The summary of the paper presents the important elements of the research carried out, which mainly concern the factors that influence how quality cycles influence the performance of tea processing companies in Kenya.</p> <p>We value capacity analysis to identify and design a management strategy for the effective use of how quality cycles influence the performance of tea processing companies in Kenya.</p> <p>The overall objective of the research focused on an in-depth analysis that focused on the importance of how quality cycles influence the performance of tea processing companies in Kenya.</p> <p>The research reveals the importance of analysis on the factors that influence how quality cycles influence the performance of tea processing companies in Kenya through the use of modern systems, skills, innovative capabilities and management.</p> <p>The structure of the work and its subsections are in a sequential sequence and lead to the presentation of the results of the research.</p> <p>I appreciate that the research is based on risk behaviour with impact analysis on the factors that influence how quality cycles influence the performance of tea processing companies in Kenya and that require a scientifically and practically appropriate approach.</p> <p>The study was also based on a series of own analyses that are based on the specialized literature, and during the scientific approach, the opinions of analysts, researchers, experts and professionals in the field were called upon and important approaches from the literature specific to the field, references and corresponding bibliographic sources were indicated.</p> <p>The research was based on appropriate methods of data collection and analysis.</p> <p>Therefore, the research carried out is important because it reveals that this contributes significantly to the field of knowledge through the way in which quality cycles influence the performance of tea processing companies in Kenya.</p> <p>We believe that it is important to have a risk behaviour, but also to carry out the analysis of the impact of control and balance on the relationship between financing constraints and investment efficiency, especially in the area of study that must be properly analysed and which can contribute to the favourable evolution of transactions, especially to ensure the development of businesses and other industries.</p> <p>The results showed that the research undertaken benefits policymakers by providing comprehensive information on how quality cycles have had a positive and meaningful relationship with the performance of tea processing firms in Kenya. Research shows that quality cycles are extremely important in tea production. Processing firms must cultivate the culture of teamwork among their workers, emphasizing the virtues of unity and union. that have a positive and significant impact on economic growth in this area of study.</p> <p>The proposed recommendation is that taking into account the results of the study that provide valuable information for decision-makers to take measures to encourage tea production in order to bring about a greater influx of funds that will help trigger economic growth.</p> <p>The analysis of the information obtained from different sources during the study shows that a</p>	

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	<p>number of solutions were identified that allowed the conclusions to be substantiated.</p> <p>The conclusions drawn from the research carried out in order to use all the available opportunities were summarised.</p> <p>At the same time, through the present research, it is contributed, both theoretically and practically, to the identification and design of solutions to discover the predominant problems, necessary for the decision-makers to support and intensify policies and solutions that help the political and economic decision-makers.</p> <p>These factors should focus on promoting more research on identifying risks that can generate risk-taking behaviour, and that mitigate risk aversion that leads to the use of the information obtained to better understand users' behaviours, needs and preferences.</p>	
<b>Minor</b> REVISION comments		
<b>1. Is language/English quality of the article suitable for scholarly communications?</b>		
<b>Optional/General</b> comments		

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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