

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_100405
Title of the Manuscript:	STUDY ON BRAND PROMOTION OF PRE-EMERGENCE HERBICIDE IN KURUKSHETRA DISTRICT OF STATE HARYANA
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>The manuscript is important because its a research on different brands of herbicide that are in high demand in India due of their benefit to agricultural development and adaptation, and since India is known for her high investment in agricultural produce, the research is germane.</p> <p>The title of the article is suitable.</p> <p>The abstract is comprehensive.</p> <p>Yes.</p> <p>The manuscript is scientifically correct.</p> <p>Yes.</p> <p>ABSTRACT: Page 1, Line 3 – Ltd [correct in places where applicable].</p> <p>INTRODUCTION: Page 1, Line 4 – correct sentence to '65% of the Indian population's major staple food is paddy'</p> <p>Page 1, Line 10 – correct sentence to 'Generally, paddy does not thrive on waterlogged area'</p> <p>Page 1, Line 11 – correct sentence to 'Paddy cultivation is well suited to countries and regions with...'</p> <p>Page 1, paragraph 2, Line 7-9: Correct grammar/sentence.</p> <p>Page 1, paragraph 2, Line 9 – correct sentence to 'Herbicides, in the broad action spectrum, are...'</p> <p>Page 2, Line 2: ₹45 billion (forty five billion rupees) in 2021.</p> <p>Page 2, Line 6: 'which is a measure of whether people know about...'</p> <p>CONCLUSION: Some of the sentences are exact replications from the Introduction. Researcher may need to rephrase such.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>The grammatical quality of English used in the research is quite apt for scholarly communication</p>	
<p>Optional/General comments</p>	<p>An extensively conducted research</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Nkiruka Elizabeth Okezie
Department, University & Country	Alvan Ikoku Federal College of Education, Nigeria