

Review Form 1.7

Journal Name:	Journal of Scientific Research and Reports
Manuscript Number:	Ms_JSRR_101581
Title of the Manuscript:	FRAUD DETECTION OF AD CLICK USING MACHINE LEARNING TECHNIQUES
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in thereview form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>This research is important for the field of security</p> <p>YES</p> <p>NO</p> <p>NOT APPROPRIATE. Suggestion to add more subsections in the Materials and Methods</p> <p>YES</p> <p>APPROPRIATE</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>YES but the author please check the grammar</p>	
<p>Optional/General comments</p>	<ul style="list-style-type: none"> - In the abstract the author also has to include the result/ the findings - The Methodology section has NOT been clearly discussed. Please make sure the framework, flowchart, and technique are embedded and explained in this section. - Figure 1 remove from Implementation Result to the METHODOLOGY section - Add more explanation in the RESULT section. Suggestions: plot the graph for the RESULT. Explain each figure in the RESULT section - Please follow the journal template 	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><u>(If yes, Kindly please write down the ethical issues here in details)</u></p>	

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