

## Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_101419
Title of the Manuscript:	MARKETING OF HYBRID PADDY SEEDS IN SAHARSA DISTRICT OF BIHAR
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory REVISION</b> comments</p> <ol style="list-style-type: none"> <li>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</li> <li>2. Is the title of the article suitable? (If not please suggest an alternative title)</li> <li>3. Is the abstract of the article comprehensive?</li> <li>4. Are subsections and structure of the manuscript appropriate?</li> <li>5. Do you think the manuscript is scientifically correct?</li> <li>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</li> </ol> <p><b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b></p>	<ol style="list-style-type: none"> <li>1. The manuscript is important for scientific community especially of agricultural industry in respective country (India)</li> <li>2. The recommended of title for the manuscript is <b>An Marketing Approaches of Hybrid Paddy Seeds in Saharsa District of Bihar, India</b></li> <li>3. The abstract was not comprehensive and the comments are stated in red colour of texts.</li> <li>4. The subsections and structure must be clearly. The author's need to briefly describe the research objectives, research questions, research contributions and recommendations of the study.</li> <li>5. The author's need to clearly on the research methodology method. More explanations on the research design, sampling design, instrumental, types of data, types of analysis and pilot test. The elaborations on the research findings are very clearly. Please checked the output that relate with the data analysis to support the research objectives . More justify and elaborate on it.</li> <li>6. There are some errors on the writing of the references. Use the APA format. The author's need to clearly the techniques of academic writing on result &amp; research findings.</li> </ol> <p><b>(All comments are stated in red colour of texts)</b></p>	
<p><b>Minor REVISION</b> comments</p> <ol style="list-style-type: none"> <li>1. Is language/English quality of the article suitable for scholarly communications?</li> </ol>	<p>The author's need to focus and comprehensive of explanations and justification of the research findings. The language/English quality is suitable but need some improvements.</p> <p><b>(All comments are stated in red colour of texts)</b></p>	
<p><b>Optional/General</b> comments</p>	<p>There are some errors on the technique of writing especially the table/diagram/Figure and references</p> <p><b>(All comments are stated in red colour of texts)</b></p>	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Are there ethical issues in this manuscript?</b></p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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**Reviewer Details:**

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