

## Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_101140
Title of the Manuscript:	Assessment of applicability and usefulness of the messages delivered by Kisan Mobile Advisory Service as perceived by the beneficiaries of KVK, Raipur.
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

<https://www.journalajaees.com/index.php/AJAEES/editorial-policy> )

### 1: Review Comments

	Reviewer's comment	Author's feedback
<p><b>Compulsory</b> REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> <li>1. Concept of paper is good and work is also reflective.</li> <li>2. Abstract, is adequate, well controlled.</li> <li>3. Conclusions are convening.</li> <li>4. Use same style throughout the references.</li> <li>5. Add some more latest references.</li> </ol>	
<p><b>Minor</b> REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	Strictly follow the format of (AJAEES) for references list.	
<p><b>Optional</b> comments</p>		

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Review Form 1.7**

**Reviewer Details:**

Name:	<b>Imran Arshad</b>
Department, University & Country	<b>UAE</b>