

Review Form 1.7

Journal Name:	Asian Journal of Language, Literature and Culture Studies
Manuscript Number:	Ms_AJL2C_102395
Title of the Manuscript:	EFFORTS IN PROMOTING THE CULTURAL EVENT “PESTA DAMAS” IN KINABATANGAN, SABAH
Type of the Article	Short Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><u>Compulsory</u> REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>OVERALL EVALUATION: This article is acceptable provided that improvements are made as proposed below:</p> <p>COMMENTS:</p> <ol style="list-style-type: none"> 1- Basically, the article is able to provide additional information related to the community. 2- Title: Acceptable 3- Abstract: An abstract is a short summary of your completed research. It should express your article and your key points. The basic components of an abstract; <ol style="list-style-type: none"> a. Motivation/problem statement b. Methods/procedure/approach c. Results/findings/product d. Conclusion/implications <p>Please include the research problem in the abstract that motivated you to do this research. Please also explain the methodology used in detail.</p> 4- The overall structure of the manuscript does reflect the structure of writing a journal article. But the author(s) need to revise a few sections. <p>Introduction:</p> <ol style="list-style-type: none"> a. Discuss the issues or problems that triggered you to do this research. b. Clearly state what the objectives of this article are at the end of this section. c. Merge the objective of the study section with this section. <p>Literature Review: It is suggested to add additional discussion on</p> <ol style="list-style-type: none"> a. The importance of Pesta Damas in promoting cultural diversity and unity in Malaysia, as Malaysia is a multi-racial and multi-cultural society, b. The current role or involvement of the government, private sector, and NGOs in promoting Pesta Damas. <p>Methodology</p> <ol style="list-style-type: none"> a. Explain in detail how you conducted the survey and interview. b. How many respondents were involved? Sample size determination, population, and the selection of respondents. c. The interview protocols. 5- Basically, this manuscript is scientifically correct. 6- The references are insufficient and not diverse. More literature is required to demonstrate why this issue is important to discuss. 	

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Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	GRAMMATICAL AND SPELLING ERRORS: <ul style="list-style-type: none">• Need English editing as some grammatical errors are found in places.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Sazelin Arif
Department, University & Country	Institute of Technology Management and Entrepreneurship, University Teknikal Malaysia, Malaysia