

FARMER'S BEHAVIOUR TOWARDS THE PROPAGATION OF OFFSEASON CUCUMBER IN MOKOKCHUNG DISTRICT OF NAGALAND

ABSTRACT

The present study was carried out in Mokokchung district of Nagaland to analyze the knowledge level of the farmers towards the propagation of off season cucumber. Purposive and random sampling techniques were used for the selection of the respondents and a total of 120 respondents were selected from 3 villages. A pre-structured interview schedule was used for the collection of data. The study revealed that majority of the respondents were middle-aged, literate individuals with nuclear families and small family sizes. Majority of the respondents had farming experiences of between 10-20 years. It was revealed that most of the farmers were small farmers based on the size of their lands and a large number of the respondents had medium level of income, had medium level of extension contact and mass media exposure. The level of knowledge regarding the propagation of off season cucumber practices was medium level. Majority of the respondents had proper knowledge about the recommended varieties of off season cucumber, sowing time, seed treatment, field preparation, method of sowing, spacing, harvesting, and weed management. However, the respondents were found to have partial knowledge in areas such as seed rate, recommended quantity of FYM, methods of irrigation, disease control, and pest control.

Keywords: Knowledge, off season cucumber, socio-economic profile.

INTRODUCTION

Cucumber (*Cucumis sativus* L.) belonging to the family of Cucurbitaceae is one of the oldest vegetable crops grown widely throughout India as well as tropical and sub-tropical parts of the world. The cucumber is a nutritious crop as its edible portion contains 96.3 per cent water, 2.7 per cent carbohydrates, 0.4 per cent protein, 0.1 per cent fat and 0.4 per cent mineral matters. It is also a good source of Vitamin B and C (Singh *et al.*, 2004). In Hindi, cucumber is popularly known as "Khira" (Gopalakrishnan, 2007). Cucumber can be grown in the field as well as in the garden. It is commercially raised for home consumption. The seed of cucumber is highly nutritive due to its high oil and protein content. Seed protein of cucumber is comparable in nutritive value to those of legumes while Methionine content is more in cucumber as compared to legumes. According to Horticultural Statistics at a glance, cucumber is grown in more than

20 states and Union Territories of India. Important cucumber growing states are Bihar, Haryana, Orissa, Punjab, Rajasthan and Uttar Pradesh. Nagaland, one of the eight states of the north east region is blessed with agro climatic condition and soil suitable for agriculture. One of the important facts of **agricultural development in India is the production of vegetable growing commercially viz. off-season vegetable, vegetable production, more 50 quality seed production of temperate vegetable/varieties.** India is the world's second largest vegetable and third largest fruit producer accounting for 8.4 per cent of the world's food and vegetable production. Today, India is considered as the fruit and vegetable basket of the world. Indian farmers are engaged in cucumber cultivation, but in the earlier decades, cucumber was given less importance and area under cultivation was also not encouraging but in the later years, sensing the potential of this crop, nutritionally as well as economically, the situation is different.

Nagaland is also one of the states where cucumber is grown in all the districts. Cucumber has been grown by tribals in Nagaland for centuries. It is one of the most important crops of the North Eastern states and Nagaland ranks fifth in area under cultivation and third in production. The districts of Mokokchung, Mon, Wokha, Kohima and Peren produce some of the best varieties of cucumber in the world. The total area and production of cucumber in the state accounted for 714 ha and 21617 metric tonnes during the 2016-17 season. Many different local varieties of cucumber which are soft, juicy and have a sweet taste are grown throughout Nagaland. Naga cucumbers are a kind of fruit that differ in taste, shape and sizes from those available in other parts of India. Naga cucumbers are normally 15 to 20 cm in length and 14-16 cm in diameter. On an average 5-8 numbers of cucumber weigh one kg. Cucumber is grown in all the districts of the state with Mokokchung district leading in terms of area under cultivation (315 ha) as well as production (520 MT) (DHO Mokokchung, 2012).

Formatted: Font: 12 pt, Font color: Red

Comment [h1]: Not clear

RESEARCH METHODOLOGY

This research study was conducted in Mokokchung district under Nagaland. The district is located near the border of Assam along the banks of the Dhansiri River and covers an area of 927 sq.km. Climate is hot and humid in the plains during summer (max. 36°C with humidity upto 93%) while winter months are cool and pleasant. Descriptive research design was followed to conduct the present study. The block Ongpangkong (south) was purposively selected due to their highest production of off season cucumber. There are nine villages under Ongpangkong(South)Block out of which three villages i.e., Chungtia, Aliba and Kinunger were selected based on their highest production of off season cucumber. A total of 120 respondents were selected for the present study and the data were collected through pre structured interview schedule.

RESULTS AND DISCUSSION

Table 1: Socioeconomic profile of the respondents

S.no	Independent Variables	Category	Frequency	Percentage
1.	Age	Young(18-35)	23	19.17
		MiddleAge(36-55)	63	52.5
		Old(Above56)	34	28.33
2.	Education	Illiterate	22	18.33
		Primaryschool	46	38.33
		HighSchool	40	33.33
		SecondarySchool	7	5.83
		Graduation	5	4.17
3	FamilyType	Nuclear	87	72.5
		Joint	33	27.5
4	FamilySize	Upto5 members	85	70.83
		Morethan5 members	35	29.17
5	TypeOf House	Hut	37	30.83
		Semi-cemented	60	50
		Cemented	23	19.17
6	AnnualIncome	Low(Below60,000)	32	26.67

		Medium(60,000-80,000)	75	62.5	
		High(Above80,000)	13	10.83	
7	Land Holding	Marginal Farmer	42	35	
		Small Farmer	57	47.5	
		Medium farmer	16	13.33	
		Big Farmer	5	4.17	
8	Farming Experience	Below 10 years	15	12.5	
		10-20 years	732	60.83	
		Above 20 years	32	26.67	
9	Extension Contact	Low	39	32.50	
		Medium	66	55.00	
		High	15	12.50	
10	Mass Media Exposure	Radio	Daily	0	0
			Sometimes	11	9.17
			Never	109	90.83
		Television	Daily	22	18.33
			Sometimes	59	49.17
			Never	39	32.5
		Newspaper	Daily	68	56.67
			Sometimes	42	35
			Never	10	8.33
		Magazines	Daily	0	0
			Sometimes	14	11.67
			Never	106	88.33

A majority of the respondents (52.5%) of respondents belonged to middle age group of 36-55 years (Sindhura et al. 2022). A majority of the respondents (38.33%) were found to be educated up to primary school (Ananda Shankar and Upendra Nath 2014). It was found that (72.5%) of the respondents were having nuclear family. Majority (70.83%) of the respondents belonged to family size of upto 5 members. Majority (50%) of the respondents were having semi-cemented houses. It was also found that (62.5%) of the respondents were having annual

income between 60,000-80,000 rupees. Majority of the respondents (47.5%) were found to be small farmers. The findings are in line with **Reshma et al. (2014)**. Majority (60.83%) of the respondents were having farming experience _____ of between 10-20 years. Furthermore, it was found that only (9.17%) of the respondents listen to the radio and majority (55%) of the respondents had were having medium level of extension contact. It was also found that (49.17%) of respondents watch television on a daily basis, (56.67%) of the respondents read the newspaper, (11.67%) sometimes read magazine

Table 2:-

Distribution of the knowledge level of the respondents about recommended Off Season Cucumber Cultivation Practices.

Sn	Statements	Knowledge level		
		Fully correct F(%)	Partially correct	Not correct
1	Varieties recommended	61 (50.83%)	33 (27.5%)	26 (21.67%)
2	Sowing time	96 (80%)	15 (12.5%)	9 (7.5%)
3	Seed treatment	34 (28.33%)	63 (52.5%)	23 (19.17%)
4	Seed rate	25 (20.83%)	54 (45%)	41 (34.17%)
5	Field preparation	94 (78.33%)	16 (13.33%)	10 (8.33%)
6	Method of sowing	114 (95%)	6 (5%)	0
7	Spacing	67 (55.83%)	45 (37.50%)	8 (6.67%)
8	Recommended quantity of FYM to be applied	41 (34.17%)	56 (46.67%)	23 (19.16%)
9	Methods of irrigation	87	25	8

		(72.50%)	(20.83%)	(6.67%)
--	--	----------	----------	---------

UNDER PEER REVIEW

10	Weedmanagement	72 (60.00%)	39 (32.50%)	9 (7.50%)
11	Diseasecontrol	42 (35.00%)	52 (43.33%)	26 (21.67%)
12	Pestcontrol	33 (27.50%)	40 (33.33%)	47 (39.17%)
13	Harvesting	98 (81.67%)	22 (18.33%)	0

Table3: Overall level of knowledge of respondent towards off season cucumber

Sl.no	Level of knowledge	Frequency	Percentage
1.	Low(<30)	21	17.5
2	Medium(30-35)	74	61.67
3.	High(>35)	25	20.83
	Total	120	100.00

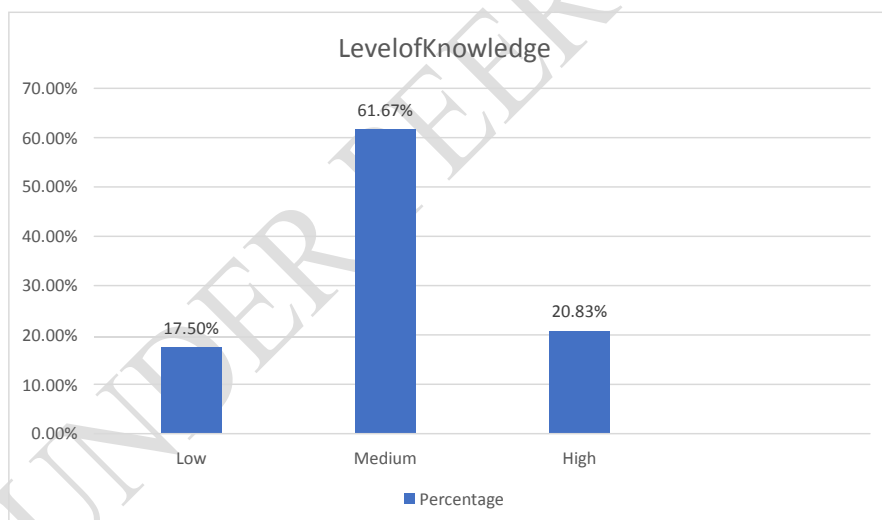


Fig 1: Knowledge of the respondent towards the propagation of off season cucumber

From the above table and figure 1, it is found that the level of knowledge of respondents of off season cucumber cultivation practices is medium 61.67% followed by high 20.83% and low 17.5% respectively. Similar finding is also reported by **Yadav *et al.*, (2013)**

Table 4: Relationship between personal profile and knowledge level of respondents

S/no	Variables	Pearson's correlation Coefficient
1	Age	0.979 *
2	Education	0.879 *
3	Type of family	0.024 NS
4	Family size	0.068 NS
5	Type of house	0.899 *
6	Annual income	0.931 *
7	Landholding	0.638 *
8	Farming experience	0.975 *
9	Extension contact	0.848 *
10	Mass media exposure	0.869 *

*=correlation is significant at 0.01% of probability

**= correlation is significant at 0.05% of probability

NS=correlation is Non Significant

The formula of coefficient correlation was applied to find out the relationship between independent and dependent variables. Independent variables namely age (0.979), education (0.879), type of house (0.899), annual income (0.931), landholding (0.638), farming experience (0.975), extension contact (0.848) and mass media exposure (0.869) were found to be positive and significant at 0.01% level of probability with the level of knowledge towards off season cucumber cultivation practices. Type of family (0.024) and family size (0.068) had non-significant association with the level of knowledge towards off season cucumber practices.

CONCLUSION

It is concluded that the majority of respondents were middle-aged, literate individuals with nuclear families and small family sizes. Majority of the respondents had farming experiences of between 10-

20 years. A large number of the respondents had medium level of income. Most of the respondents had medium level of extension contact. A majority of respondents possessed a medium level of knowledge of off-season cucumber cultivation practices. Independent variables like age, education, type of house, land holding, farming experience, extension contact and mass media exposure had positive and significant correlation with knowledge towards off season cucumber cultivation practices at 0.01% of probability.

REFERENCES

Badgajar, C. D. (2014). Knowledge and adoption of the recommended package of practices for Bananacrop. *Journal of Krishi Vigyan*, 2(2); 85-87.

Boruah, R., Borua, S., Deka, C. R. and Borah, D. (2015). "Entrepreneurial behavior of tribal winter vegetable growers in Jorhat district of Assam." *Indian Research Journal of Extension Education*, 15(1): 65-69.

Chetan, B.M. (2019) A Study On Knowledge And Adoption Of Paddy Seed Production Practices By The Farmers Of Davanagere District. *Int. J. Curr. Microbiol. App. Sci.* 9(11): 3658-3661

Jaiswal V, Singh K C, Kurmi J and Singh S. 2020. Entrepreneurial behavior of vegetable growers at Gangeo block of Rewa District (M.P.). *Jr. of Pharmacognosy and Phytochemistry*, 9(3): 1688-1690

Kolgane, B.T., S.R. Suramwad and R.V. Dound (2018). Study the entrepreneurial behaviour of pomegranate growing farmers in Solapur District of Maharashtra State. *Jr. of Pharmacognosy and Phytochemistry*, SPI: 2956-2958.

Kumar, V., Solanki, K.D. and Ghintala, A. (2018). Knowledge level of the Brinjal growers about the production technology of Brinjal of Banaskatha district of Gujarat. *Guj. J. Ext. Edu.* 29(1): 128-131

Mohapatra, Ananda Shankar, and Upendra Nath Sahu (2012). "A study of socio-economic and entrepreneurial characteristics of Tribals of Mayurbhanj District in Sabai grass Enterprise." *International Journal of Management, IT and Engineering* 2.5: 426-438.

Pongener, S., &Jha,K.K.(2020).Entrepreneurial behaviour of off seasoncucumbergrowers:Ananalysis.*Plant Archives*, 20(1), 763-768.

Reshma, A. B., Natikar, K. V., Biradar, N., Mundinamani, S. M., &Havaldar, Y. N.(2014). Entrepreneurial characteristics and decision making behaviour of farm women inlivestockproduction activities.*Young (Upto 35 Years)*, 38, 31-66.

Sindhura, K., Tekale, V. S., &Thakre, P. N. (2022). Socio-Economic Profile of VegetableGrowers in the Amaravati Division of Maharashtra, India. *Asian Journal of AgriculturalExtension,Economics&Sociology*, 40(12), 402-409.

Yadav, D.S., Singh, U., Kumar, A. and Katoch, A.,2013. Development of a test formeasuring the knowledge level of women farmers in vegetable cultivation. *Journal of HumanEcology*,41(2), pp.113-117.

UNDER PEER REVIEW