

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_102287
Title of the Manuscript:	Potato Market Structure, Conduct and Performance in Mozambique: A Case of Tete Province Potato Marketers
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> Is the manuscript important for scientific community? (Please write few sentences on this manuscript) Is the title of the article suitable? (If not please suggest an alternative title) Is the abstract of the article comprehensive? Are subsections and structure of the manuscript appropriate? Do you think the manuscript is scientifically correct? Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>Generally, the manuscript has generated knowledge that could be used as a basis for subsequent investigation into the potato industry in Mozambique.</p> <p>Title</p> <ul style="list-style-type: none"> Without losing the focus of the study, the title can be edited to read "Potato market structure, conduct and performance in Tete province of Mozambique". This suggestion is based on the fact that it is the structure, conduct and performance of potato market that is under investigation and not necessarily the marketers who form part of the potato market. <p>Abstract</p> <p>Most of the ingredients for an effective abstract have been captured. However, the following concerns should be considered:</p> <ul style="list-style-type: none"> The problem under investigation is not clearly brought out. For instance, what is ailing the potato market in Tete province? Is it the absence of a study in the area that is of concern? The major conclusion and recommendation are lacking in the abstract. Research design and the underlying theory are not highlighted. Although the sample size is mentioned, the study population is overtly missing. <p>The subsections and the structure of the manuscript are generally appropriate. However, the following questions should be answered:</p> <ol style="list-style-type: none"> Why interview 152 respondents instead of 165 determined in the methodology section? What was the response rate? What is the distribution of potato market players in the study area and the population size? In the discussion, it is observed that sweet potato market was highly concentrated in Kenya which was different from potato market in Tete province of Mozambique. Which type of potato was being investigated in Tete province and are they similar to those in Kenya in terms of characteristics? Product differentiation is an important aspect of the Structure Conduct Performance (SCP) paradigm which laid theoretical foundation for the current study. Was there any theoretical or practical justification for leaving it out in the market analysis? <ul style="list-style-type: none"> There is need to reorganize Table 10 so that the "No" responses and the "Yes" responses are clearly presented. As it is, the items in Table 10 and the responses in bracket are not communicating clearly what was measured. Define the symbols used in Equation 1 Review the in-text citations and capture the years correctly <p>Consider reading the paper below: Odondo J. A., Mukras M. S., Momanyi G. (2013): An analysis of Market power of sweet potato traders in Kenya: A Case of Rachuonyo South District and its Key Market outlets. <i>British Journal of Advance Academic Research</i>, 2(1),54-61</p>	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> Is language/English quality of the article suitable for scholarly communications? 	Yes	
<p>Optional/General comments</p>	Check on the minor editorials in the abstract and background section	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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