

## Review Form 1.7

Journal Name:	<b>Current Journal of Applied Science and Technology</b>
Manuscript Number:	<b>Ms_CJAST_102269</b>
Title of the Manuscript:	<b>A study on Awareness of Extension personnel about use of digital marketing applications</b>
Type of the Article	<b>Original Research Article</b>

### **General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalcjust.com/index.php/CJAST/editorial-policy> )

### **PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory REVISION</b> comments  1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)  2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)  3. <b>Is the abstract of the article comprehensive?</b>  4. <b>Are subsections and structure of the manuscript appropriate?</b>  5. <b>Do you think the manuscript is scientifically correct?</b>  6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b>  <b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b>	1- Yes, digital marketing always needs contributions and future studies 2- yes 3- Need to highlight the importance of the study and a statement of the methodology used and the most important recommendations 4- Need a section for previous studies 5- yes 6- More studies need to be included	
<b>Minor REVISION</b> comments  1. <b>Is language/English quality of the article suitable for scholarly communications?</b>	Yes	
<b>Optional/General</b> comments		

### **PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	(If yes, Kindly please write down the ethical issues here in details)	

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**Reviewer Details:**

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