

## Review Form 1.7

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSSE_101880
Title of the Manuscript:	A Qualitative Study on Sustainability of Tea industry: Exploring the Challenges and Opportunities using PESTEL Review
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalsajsse.com/index.php/SAJSSE/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory REVISION</b> comments</p> <ol style="list-style-type: none"> <li>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</li> <li>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</li> <li>3. <b>Is the abstract of the article comprehensive?</b></li> <li>4. <b>Are subsections and structure of the manuscript appropriate?</b></li> <li>5. <b>Do you think the manuscript is scientifically correct?</b></li> <li>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></li> </ol> <p><b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b></p>	<ol style="list-style-type: none"> <li>1. The authors have submitted their research work titled "A Qualitative Study on Sustainability of Tea industry: Exploring the Challenges and Opportunities using PESTEL Review". The submitted study is focused on sustainability issues in the tea industry in Bangladesh using PESTLE (political, economic, technological, social, Environmental, and legal factors) analysis. A qualitative research method has been used to measure the importance of the macro-environmental factors and their level of influence on the tea industry, which plays an important role in providing valuable information to entrepreneurs for setting up the tea industry and related scientific communities.</li> <li>2. Yes, the title of the article is suitable.</li> <li>3. Yes, the abstract of the article comprehensive.</li> <li>4. Yes, subsections and structure of the manuscript appropriate.</li> <li>5. Yes, manuscript is scientifically correct.</li> <li>6. Yes, references are sufficient and recent</li> </ol>	
<p><b>Minor REVISION</b> comments</p> <ol style="list-style-type: none"> <li>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></li> </ol>	Yes, English quality of the article suitable for scholarly communications	
<p><b>Optional/General</b> comments</p>	<ul style="list-style-type: none"> <li>The whole manuscript doesn't contain any graphs or figures related to the study. It will be better to at least have suitable graphs.</li> </ul>	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Are there ethical issues in this manuscript?</b></p>	<p>(If yes, Kindly please write down the ethical issues here in details)</p>	

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**Reviewer Details:**

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