

## Review Form 1.7

Journal Name:	<b>International Journal of Environment and Climate Change</b>
Manuscript Number:	<b>Ms_IJECC_102207</b>
Title of the Manuscript:	<b>A Study on Marketing of Betel leaves through Different Marketing Channels in Bhograi Block, Balasore District of Odisha</b>
Type of the Article	<b>Original Research Article</b>

### **General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalijecc.com/index.php/IJECC/editorial-policy> )

### **PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments <b>1. Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript) <b>2. Is the title of the article suitable?</b> (If not please suggest an alternative title) <b>3. Is the abstract of the article comprehensive?</b> <b>4. Are subsections and structure of the manuscript appropriate?</b> <b>5. Do you think the manuscript is scientifically correct?</b> <b>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b> (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	Yes  Yes  Yes, But the respondent (120) selection is not clear in methodology  Selection of sample is not clear and indicate who is the sample? In every channel how many sample are selected for the study.  Yes  In the manuscript indicate some reference which is marked in red colour Red colour	
<b>Minor</b> REVISION comments <b>1. Is language/English quality of the article suitable for scholarly communications?</b>	Yes	
<b>Optional/General</b> comments	Good	

### **PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	(If yes, Kindly please write down the ethical issues here in details)	

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**Reviewer Details:**

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