

## Review Form 1.7

Journal Name:	Asian Journal of Education and Social Studies
Manuscript Number:	Ms_AJESS_101886
Title of the Manuscript:	The Service Quality Level of Higher Educational Organizations: An Institutional Strengthening Based View
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajess.com/index.php/AJESS/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <p>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</p> <p>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</p> <p>3. <b>Is the abstract of the article comprehensive?</b></p> <p>4. <b>Are subsections and structure of the manuscript appropriate?</b></p> <p>5. <b>Do you think the manuscript is scientifically correct?</b></p> <p>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></p> <p><b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b></p>	<p>1. Yes. The topic is important to scientific community.</p> <p>2. Yes. The topic is suitable and researchable.</p> <p>3. Abstract is okay but there is need to mention, specifically, the quantitative design. Reflect the techniques of analysis here, as you stated under the methodology. 5 keywords are sufficient.</p> <p>4. Yes.</p> <p>5. Yes.</p> <p>6. Yes. References are adequate. Do not use numbering for the reference list.</p> <p>7. Highlight the statement of the study problem in the introduction and hypothetical statement. Yet hypothesis is tested in the study. The researcher is advised to include the hypothesis statement in the background of this study for coherence.</p>	
<p><b>Minor</b> REVISION comments</p> <p>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></p>	The language is standard. No complaint.	
<p><b>Optional/General</b> comments</p>	Techniques of analyses for the research questions need to be included in the methodology section.	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Are there ethical issues in this manuscript?</b></p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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