

Review Form 1.7

Journal Name:	Current Journal of Applied Science and Technology
Manuscript Number:	Ms_CJAST_95617
Title of the Manuscript:	Urban Consumers' Educative Value Attached on Quality and Safety of Milk Information Published in the Print Media Articles and Other Information Sources in Nairobi, Kenya
Type of the Article	Original

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalcjast.com/index.php/CJAST/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	<ul style="list-style-type: none"> ▪ The Manuscript is so important for scientific community ▪ The title of the Article is perfect ▪ Re-write the keyword this way;- Consumers' Educative Value, Quality, Milk Information, Print Media, Articles and Other Information, Nairobi Kenya ▪ The structure of the article is good but needs elaboration at methodology part ▪ Yeah, the article is so good. ▪ The researcher used updated references , that is excellent ▪ The author used some tables on the analysis part, but have to show what sampling method he used in the methodology part 	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	<ul style="list-style-type: none"> ▪ Language command is perfect 	
Optional/General comments	<ul style="list-style-type: none"> ▪ The article can contribute much to the contemporary world 	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Shambel Tufa Telila
Department, University & Country	Dire Dawa University, Ethiopia