

Review Form 1.7

Journal Name:	Current Journal of Applied Science and Technology
Manuscript Number:	Ms_CJAST_95617
Title of the Manuscript:	Urban Consumers' Educative Value Attached on Quality and Safety of Milk Information Published in the Print Media Articles and Other Information Sources in Nairobi, Kenya
Type of the Article	Full Article (Empirical Paper)

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	Yes Yes, the author needs to cut the title as it too long. Urban Consumers' Educative Value Attached on Quality and Safety of Milk Information Articles and Other Information Sources in Nairobi, Kenya Yes, just add a few particulars information like the number of respondents and qualitative research. Add literature review section, recommendations and limitations and further research. Yes You need to add more citation	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	Minor revision	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Nornajihah Nadia Hasbullah
Department, University & Country	UiTM, Malaysia