

Review Form 1.7

Journal Name:	Asian Journal of Education and Social Studies
Manuscript Number:	Ms_AJESS_95650
Title of the Manuscript:	Digital marketing and entrepreneurship in women of El Porvenir district, Peru
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajess.com/index.php/AJESS/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestions for additional references, please mention them in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	Yes, this manuscript is important for the scientific community because, with its final results, the author/authors was/were able to determine the impact of digital marketing on women's entrepreneurship in the district of El Porvenir 2022 Yes, it is, as it describes exactly what the main objective of this investigation was Yes, the abstract of the article es comprehensive Yes, they are because they supported very well the arguments discussed in this article. Yes, because it follows many of the steps of the scientific method to get to the results. Yes, they are sufficient and recent.	
Minor REVISION comments 1. Is the language/English quality of the article suitable for scholarly communications?	Yes, it is very clear and according to the field of study	
Optional/General comments	for Page numbers in the citations inside the text (in case the APA Style 7 is used)	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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