

## Review Form 1.7

Journal Name:	Asian Journal of Education and Social Studies
Manuscript Number:	Ms_AJESS_95648
Title of the Manuscript:	E-commerce and its impact on the economic development of entrepreneurs in a shopping center in Trujillo, Peru
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajess.com/index.php/AJESS/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment
<p><b>Compulsory</b> REVISION comments</p> <p>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</p> <p>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</p> <p>3. <b>Is the abstract of the article comprehensive?</b></p> <p>4. <b>Are subsections and structure of the manuscript appropriate?</b></p> <p>5. <b>Do you think the manuscript is scientifically correct?</b></p> <p>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></p> <p><b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b></p>	<p>1- Yes. It is. 2- Yes. It is. 3- It is Ok. 4- Yes. It seems good. 5- Yes. It is. 6- <b>No. The references are not sufficient.</b></p> <p>Dear Editor in chief, I would like to take this opportunity to thank you to choose me as the reviewer of your esteemed Journal. My suggestions on manuscript entitled "E-commerce and its impact on the economic development of entrepreneurs in a shopping center in Trujillo, Peru": Please find the list below as my recommendations to improve mentioned article: A. Regarding for improving the Theoretical Framework and supporting views, it is better to add below papers to mentioned articles: 1- Gholizadeh, salar. Mohammadkazemi, Reza. (2022). International Entrepreneurial Opportunity: A systematic review, meta-synthesis, and future research agenda, Journal of International Entrepreneurship, Vol 20, Issue 1 (March 2022) 2- Mohammadkazemi, Reza. Nikraftar, H. Yadollahi Farsi, J. Ahmadpour, M. (2019). The Concept of International Entrepreneurial Orientation in Competitive Firms: A Review &amp; A Research Agenda. International Journal of Entrepreneurship, Volume 23, Issue 3, 2019. B. After adding above suggested references, It is recommended to author/authors to rewrite the part of "Discussion and conclusion".</p>	
<p><b>Minor</b> REVISION comments</p> <p>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></p>	yes	
<p><b>Optional/General</b> comments</p>		

### PART 2:

**Review Form 1.7**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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