

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_95379
Title of the Manuscript:	The influence of the use of rotary photo tables for the presentation of goods on the volume of their sale in online stores
Type of the Article	Review Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljemt.com/index.php/JEMT/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	<p>The article is important, it contributes to academic debate and as it presents a model to study</p> <p>The title is suitable as it shows the study's variables.</p> <p>The abstract is comprehensive as it signifies to the purpose of the study, the design, the methods, and results. Please it needs a number of recommendations and suggestions.</p> <p>The structure of the article is appropriate.</p> <p>It is a good article that deals with a new subject. Scientifically, it is correct.</p> <p>The references are sufficient and recent as all of them were done between the years(2020-2022)., adequate and correctly cited</p>	
Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications?	The English language is suitable for scholarly communications.	
Optional/General comments	The author has a scientific and cute style in writing the article, the article is characterized by creativity and good expressive language. It is a good article, gives a new knowledge to the field of economic subject. It needs a number of previous studies in the introduction section.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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