

Review Form 1.6

Journal Name:	Asian Journal of Education and Social Studies
Manuscript Number:	Ms_AJESS_93435
Title of the Manuscript:	ROLE OF COMMUNICATION AND LANGUAGE IN BUILDING CAPACITY FOR DIFFERENT SECTORS OF THE NIGERIA ECONOMY: STUDY OF MEDIA SUB-SECTOR
Type of the Article	Review Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none">- The problem is not clearly stated- The theoretical framework is problematic. There appears to be a confusion between: "the theory of communication for development"; "development media theory" and "development media theory". At the end, we do not know what constitutes the object of the study- The data collection methodology is not indicated, which makes the article a speculative account- The development of the article does not allow to see the role of communication and language in the capacity building of the media sector as announced in the title	
Minor REVISION comments	<ul style="list-style-type: none">- The definition of operational concepts (Section 2.6 Exposing the Role of the Communication and Language in Capacity Building) is unnecessarily long	
Optional/General comments	<ul style="list-style-type: none">- The theme chosen is interesting. The article would have benefited from being based on a field survey, Nigeria offering a rich terrain with its linguistic diversity and its economic dynamism.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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