

## Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_93879
Title of the Manuscript:	Preference of consumers in selection of designer bags
Type of the Article	

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	Use of English language used in the abstract is grammatically incorrect. The Design Development process must be followed; flat illustrations of all 22 bags must be included. Reduce the vast variation the sizes and shapes of the bags and motifs used on them for value addition. Make the Shapes and sizes of bags and design application on them unique and aesthetically appealing.	
<b>Minor</b> REVISION comments	A proof reader can revise the language used throughout the text used in the paper.	
<b>Optional/General</b> comments	The paper can be published after the revisions mentioned above.	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### Reviewer Details:

Name:	Rita Kant
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