Review Form 1.7

Journal Name:	**Asian Journal of Economics, Business and Accounting**
Manuscript Number:	**Ms_AJEBA_95787**
Title of the Manuscript:	**ANALYSIS OF DETERMINANTS OF DEMAND FOR RICE IN SOKOTO NORTH LOCAL GOVERNMENT AREA, SOKOTO STATE**
Type of the Article	**Case study**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(https://www.journalajeba.com/index.php/AJEBA/editorial-policy)

Review Form 1.7

PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments 1. **Is the manuscript important for scientific community?** (Please write few sentences on this manuscript) 2. **Is the title of the article suitable?** (If not please suggest an alternative title) 3. **Is the abstract of the article comprehensive?** 4. **Are subsections and structure of the manuscript appropriate?** 5. **Do you think the manuscript is scientifically correct?** 6. **Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.** **(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)**	**Introduction:** -I humbly suggest the authors use current literature, thus, update or add to previous literature stated in the introduction and literature review sections with latest ones which spans over the past 5-10 years. -Other standardized theories and sustainability (SDGs) concepts that dwell on food security/agriculture, livelihood frameworks, demand and so on could be integrated to enrich the introduction or literature section. **Literature review:** -The various sub-sections could, justified and liaised to the study objectives highlighted. Thus, how does each concept stated in this manuscript linked to the study's core or specific objective (s). These must be done briefly as concluding sentences for each section here. -I suggest you delete extra details or explanations that do not have any bearing on this work for brevity, conciseness and precision purposes. -The relevance or contribution of this study to industrial players and existing body of knowledge must be stated clearly and briefly in the introduction. **Section 3.2:** -How did the authors arrive at a sample size of 120? -How representative is this fraction in drawing general conclusions? -Did author consider bias judgements and gender ratio/disparity? Do these factors influence the study's results, validity and reliability in anyway? Justifications are needed to deal with these elements of subjectivity. **Line 372**: Equations in the text must be typed using the insert equation or Math function. **Results:** -It is inappropriate and unacceptable for authors to paste a table directly after a section header without introducing the section briefly. -Again, the results must be presented according to how the study's objectives re ordered for coherence and consistency's sake. -This section must solely present the study's results. -The discussion must be separated from the results section. **Discussion:**	

	-The authors failed to compare the study's results to other studies or existing literature conducted elsewhere. -Does the current study results agree align or agree with existing literature, if so, kindly state as such. If findings do not agree with other similar studies conducted elsewhere, kindly state with reasons across the various sections. -The discussion section could be developed or structured in paragraphs or sections in order of how the study's objectives were ordered. -The authors need to discuss or digest the findings presented in the results section, bringing to bear extant literature and other local parameters linked to state policies, behavior and preferences, seasonality, competitiveness and so on. which drive demand/price elasticity to enrich the section. **Conclusion:** -The concluding section must begin by **restating the core objective of the study**, followed by a summary of the key findings. -Authors could briefly highlight some limitations of the study that could drive future studies.	
Minor REVISION comments **1. Is language/English quality of the article suitable for scholarly communications?**	*****Kindly refer to the attached file in track changes for other comments.** **Other comments:** -Though the paper is well written or has good proficiency level, some minor grammatical defects and syntax errors were spotted/identified. Authors should kindly correct these before resubmission. **References:** -Several references here are incorrect or referenced wrongly. They lack some relevant details. Authors should check and correct them.	
Optional/General comments	The paper is well-written and quite informative. The authors can critically take a look at the comments raised to reorganize and improve the robustness/logic of the paper.	

PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	

Reviewer Details:

Name:	**Isaac Sarfo**
Department, University & Country	**Nanjing University of Information Science and Technology, China**