

Review Form 1.6

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| Journal Name: | Asian Research Journal of Mathematics |
| Manuscript Number: | Ms_ARJOM_94829 |
| Title of the Manuscript: | ON OPTIMAL PRODUCT-MIX FOR PROFIT OPTIMIZATION OF SHARKS BAKERY COMPANY |
| Type of the Article | |

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalarjom.com/index.php/ARJOM/editorial-policy>)

PART 1: Review Comments

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|-------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Compulsory REVISION comments | An attempt has been made to apply linear programming to research into the operations of a bakery firm which is commendable, but the conclusion drawn from the work fails to address and advice the firm. The content of the conclusion does not follow from the findings of the research. It should tell exactly what came out from the research referring to the data collected. What has been done here is a rehash of the abstract. | |
| Minor REVISION comments | Please refer to manuscript for minor review comments. | |
| Optional/General comments | The manuscript seeks to solve a real life problem; assisting a bakery firm to determine the best product mix to maximise profit and to minimise cost of production is a brilliant idea. Notwithstanding, the work fails to address its objective. Kindly take a second look at your conclusion and factor in appropriate recommendation(s). | |

PART 2:

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| Are there ethical issues in this manuscript? | <i>(If yes, Kindly please write down the ethical issues here in details)</i> | |

Reviewer Details:

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