

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_109788
Title of the Manuscript:	Utilization of Social Media by Input Dealers for Information Needs in Agriculture
Type of the Article	

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>This manuscript is important for the scientific community because the research results contribute to the development of science and serve as a reference for the scientific community to develop knowledge from the results of previous research.</p> <p>The title already describes the content</p> <p>The abstract is complete and the abstract structure matches the template. The keyword WhatsApp can be replaced with agriculture, because WhatsApp has become part of social media. writing keywords in the font does not match the template, writing the abstract does not match the template. Overall, the author pays attention to the template</p> <p>The lettering for the manuscript structure starting from the introduction, methods, results and discussion does not match the template, pay attention to the font, the position of the structure must be left aligned (overall pay attention to the template)</p> <p>Scientifically it is correct</p> <p>There are too few references. The author can add references that support dealer input using social media. For example, dealer input findings mostly use WhatsApp media, then YouTube and Facebook, thus strengthening these findings, stating that currently, social media is indeed a tool that can support dealer input knowledge to fulfill information needs for farmers.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>Yes, English quality of the article suitable for scholarly communications</p>	
<p>Optional/General comments</p>	<p>Introduction</p> <p>It has been observed through various studies that input distributors are the first point of contact for all kinds of information in the agricultural sector for farmers (in this sentence the author can add the results of previous research, which has proven the importance of input distributors for farmers). The author can add more than one theoretical reference which proves that social media has been able to improve the performance of input distributors in obtaining information so that input distributors are able to meet information needs according to farmers' needs.</p> <p>Results and discussion</p> <ol style="list-style-type: none"> 1. The author can explain again the results of data processing in table 1, why extension services are superior to social media, is it easier to obtain information from extension services (author can mention several reasons) 2. Table 2 can also explain several assumptions about why WhatsApp is most preferred and can be supported by previous research results 3. Table 3 author can explain why improved technology is the highest information need, whether farmers need information related to technology 4. Table 4 can explain in the same way several assumptions supported by the results of previous studies <p>The author must include an acknowledgment according to the template</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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